

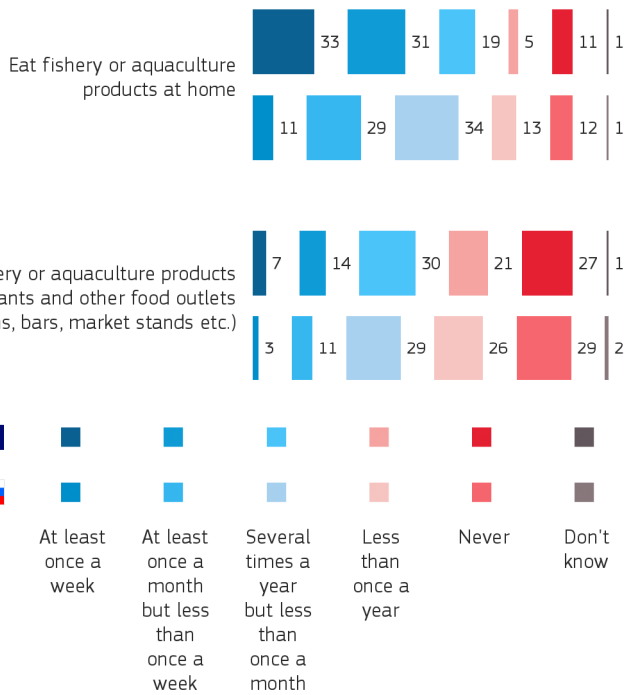
26,669 interviews
15 / 03 > 14 / 04 / 2021

1,003 interviews
16 / 03 > 12 / 04 / 2021

Methodology: face-to-face and online

CONSUMPTION HABITS REGARDING FISHERY AND AQUACULTURE PRODUCTS

QD1 How frequently do you ... (%)



Base: All respondents (26,669)

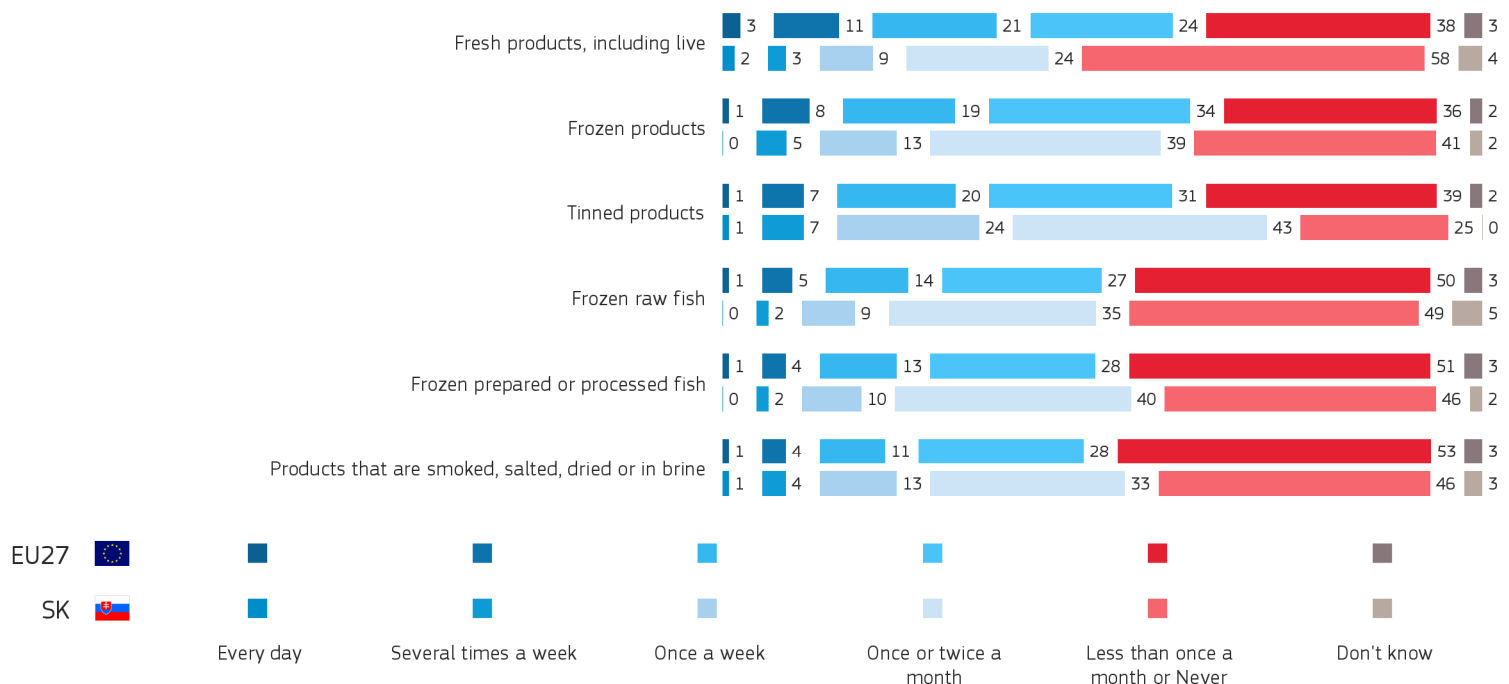
QD1T How frequently do you... (%)

Answer: Eat fishery or aquaculture products at least once a month	EU27 (%)	SK (%)
TOTAL	65	43
Age		
15-24	56	35
25-39	61	50
40-54	67	48
55 +	70	36
Socio-professional category		
Self-employed	73	64
Managers	74	67
Other white collars	63	44
Manual workers	58	30
House persons	64	63
Unemployed	63	33
Difficulties paying bills		
Most of the time	57	22
From time to time	59	31
Almost never/ Never	69	47

Socio-demographic breakdown

Base: All respondents (26,669)

QD4 How frequently have you eaten each of the following types of fishery and aquaculture products over the last 12 months? (%)



Base: Respondents who eat fishery and aquaculture products at least several times a year (22,574)

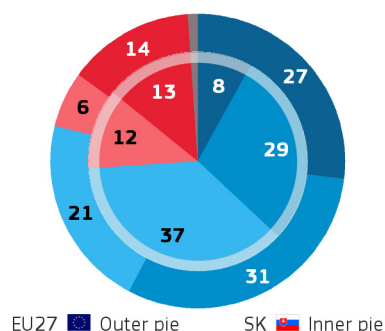
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Methodology: face-to-face and online

SHOPPING HABITS REGARDING FISHERY AND AQUACULTURE PRODUCTS

QD1.3 How frequently do you ...
Buy fishery or aquaculture products (%)



- At least once a week
- At least once a month but less than once a week
- Several times a year but less than once a month
- Less than once a year
- Never
- Don't know

	EU27		SK	
	2021	2021-2018	2021	2021-2018
At least once a week	27	- 9	8	- 4
At least once a month but less than once a week	31	+ 2	29	- 1
Several times a year but less than once a month	21	+ 7	37	+ 11
Less than once a year	6	+ 1	12	+ 1
Never	14	- 2	13	- 8
Don't know	1	+ 1	1	+ 1

Base: All respondents (26,669)

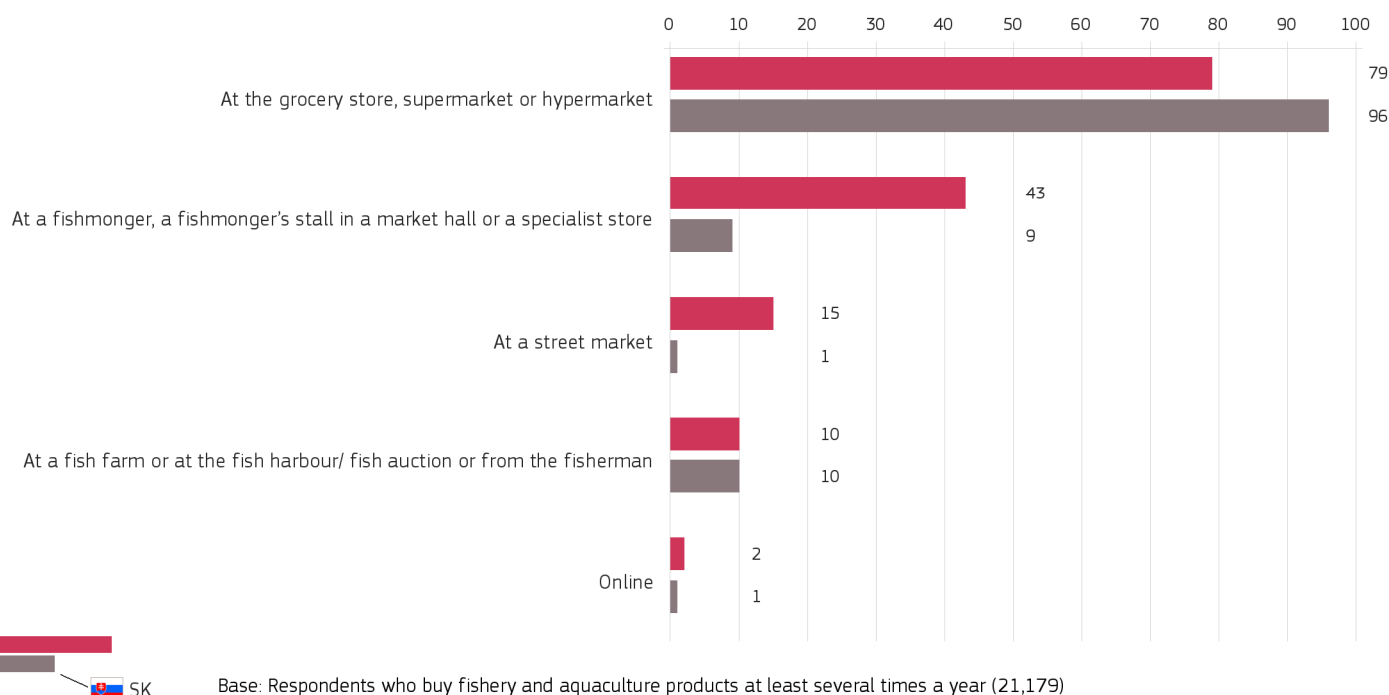
QD1.3 How frequently do you ...
Buy fishery or aquaculture products (%)

Answer: At least once a month	EU27	SK
TOTAL	58	37
Age		
15-24	39	33
25-39	54	42
40-54	62	38
55 +	65	33
Difficulties paying bills		
Most of the time	52	10
From time to time	51	26
Almost never/ Never	61	41
Preference in terms of place of purchase*		
At a street market	77	43
At a fishmonger	80	57
At the grocery store	74	50
At a fish farm, harbour, or auction	72	65
Online	74	53

Socio-demographic breakdown

Base: All respondents (26,669)

QD3 Where have you bought fishery products during the last 12 months? (MULTIPLE ANSWERS POSSIBLE)
(%)



Base: Respondents who buy fishery and aquaculture products at least several times a year (21,179)

*Answer codes for 'Preference in terms of place of purchase' were shortened to improve readability. The full answers are: 1) At a street market, 2) At a fishmonger, a fishmonger's stall in a market hall or a specialist store, 3) At the grocery store, supermarket or hypermarket, 4) At a fish farm or at the fish harbour/ fish auction or from the fisherman, 5) Online, 6) Other

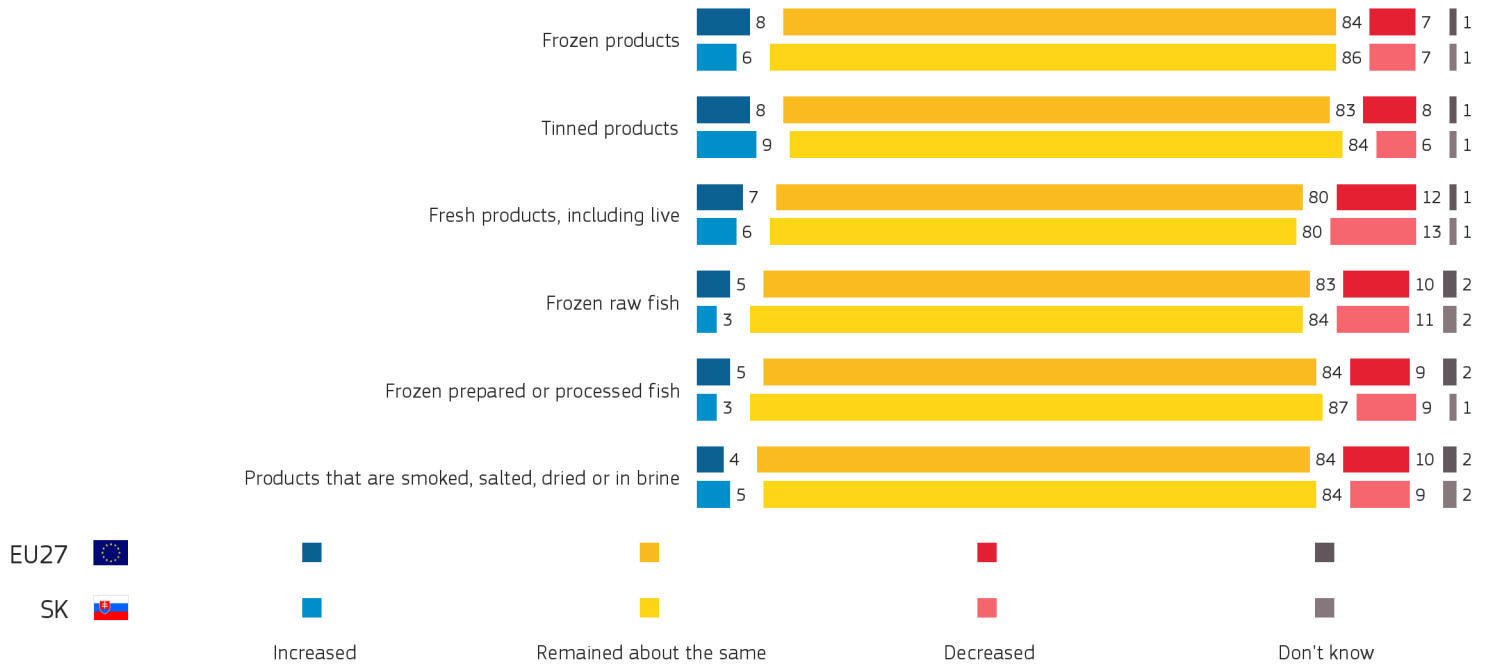
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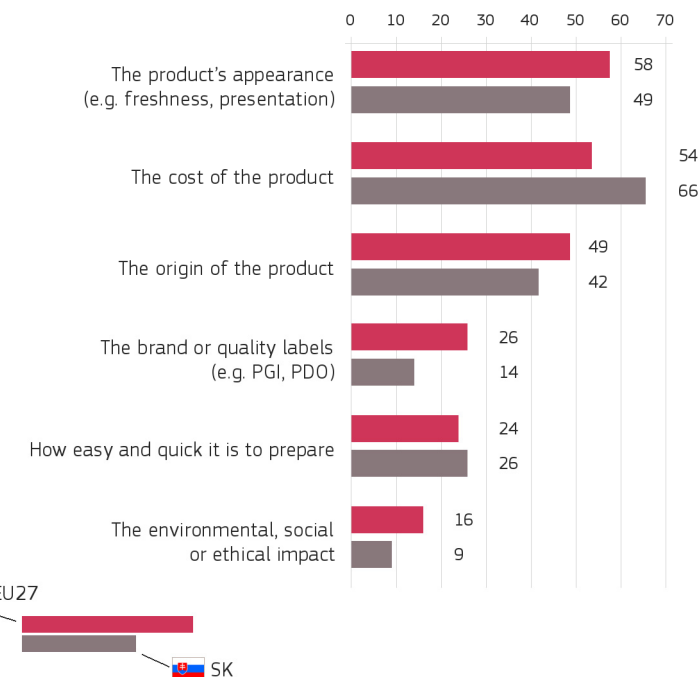
CHANGES IN CONSUMPTION AS A RESULT OF THE COVID-19 PANDEMIC

QD5 As a result of the COVID-19 pandemic, has your consumption of ... (%)



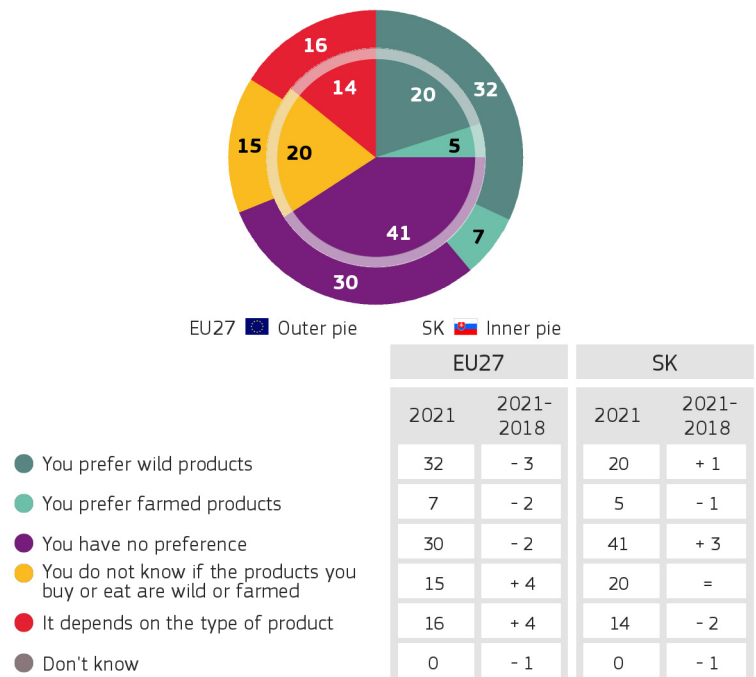
Base: Respondents that eat specific fishery and aquaculture products (22,541)

QD8 When you buy fishery and aquaculture products, which of the following aspects are the most important for you? (MAX. 3 ANSWERS) (%)



Base: Respondents who buy fishery and aquaculture products at least several times a year (21,179)

QD7 Fishery and aquaculture products can be wild or farmed. Would you say that... (%)



Base: Respondents who buy or eat fishery and aquaculture products at least several times a year (22,844)

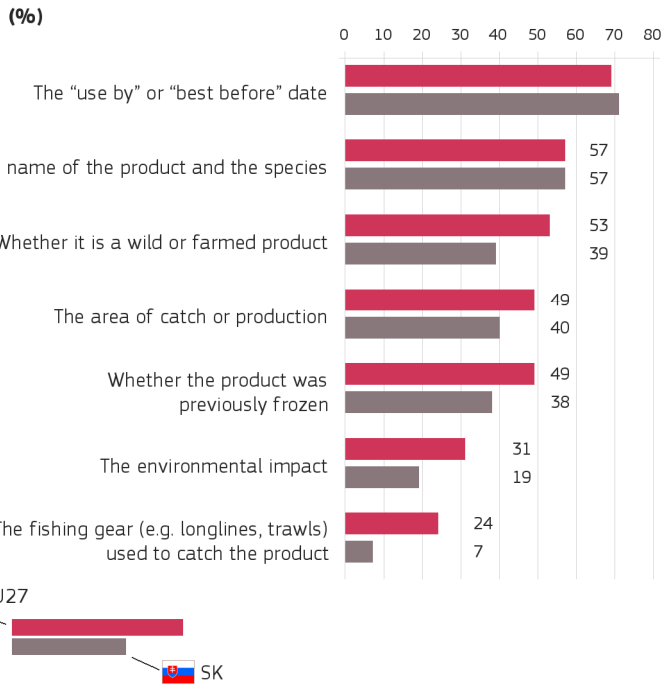
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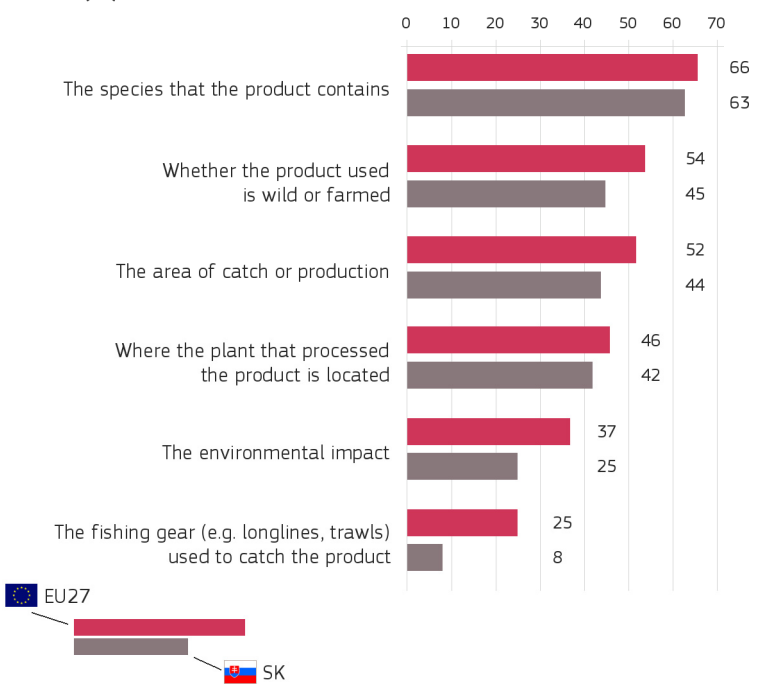
INFORMATION ON FISHERY AND AQUACULTURE PRODUCTS

QD9 Which of the following information do you think should be mentioned on the label of fresh, frozen, smoked and dried fishery products? (MULTIPLE ANSWERS POSSIBLE)



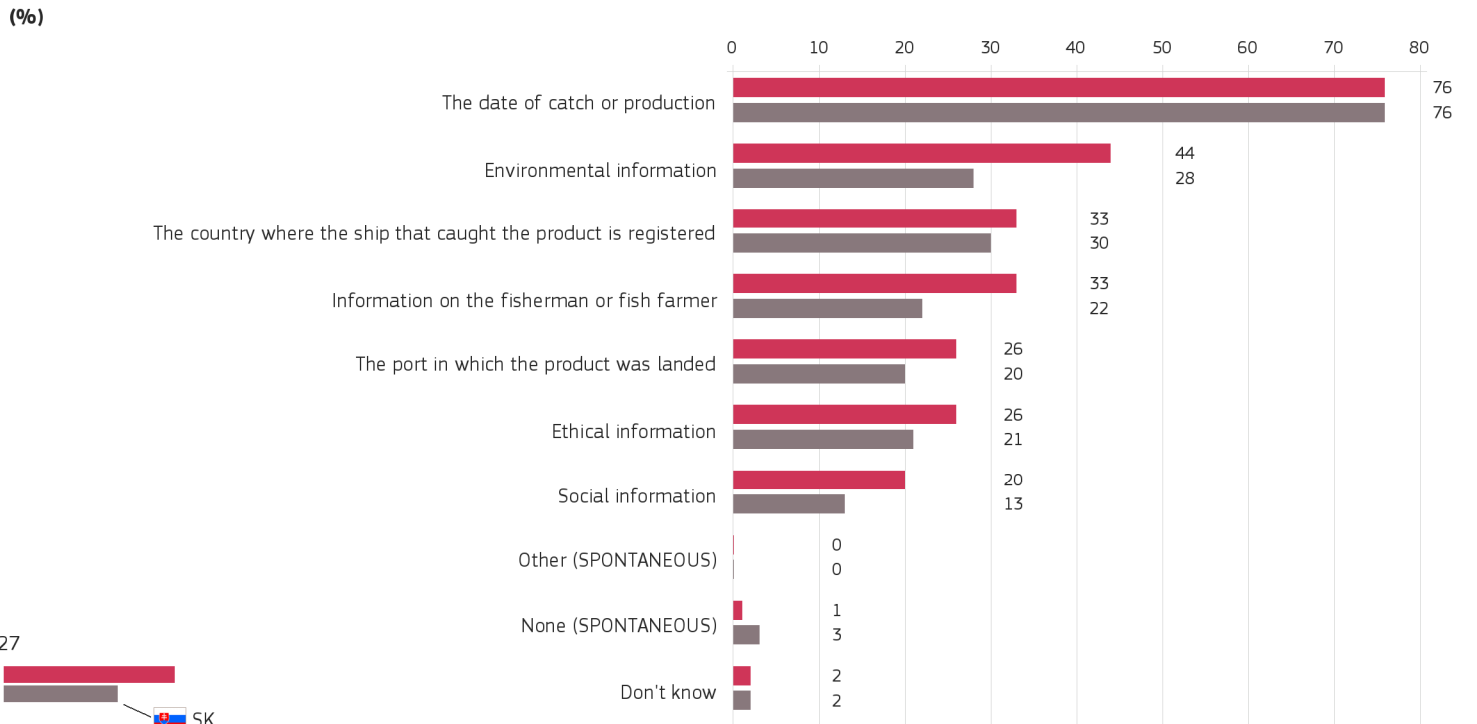
Base: Respondents who buy or eat fishery and aquaculture products at least several times a year (22,844)

QD10 Which of the following information do you think should be mentioned on the label of tinned or prepared products? (MULTIPLE ANSWERS POSSIBLE)



Base: Respondents who buy or eat fishery and aquaculture products at least several times a year (22,844)

QD11 Which of the following do you think should be mentioned on the label for all fishery and aquaculture products? (MULTIPLE ANSWERS POSSIBLE)



Base: Respondents who buy or eat fishery and aquaculture products at least several times a year (22,844)