



Flash Eurobarometer 500

Public opinion in the EU regions

First results

Survey requested and coordinated by the
European Commission, Directorate-General for
Communication

Fieldwork
21/09 – 26/10/2021
Fieldwork conducted by
Ipsos European Public Affairs

Public opinion in the EU regions (Sept-Oct 2021)

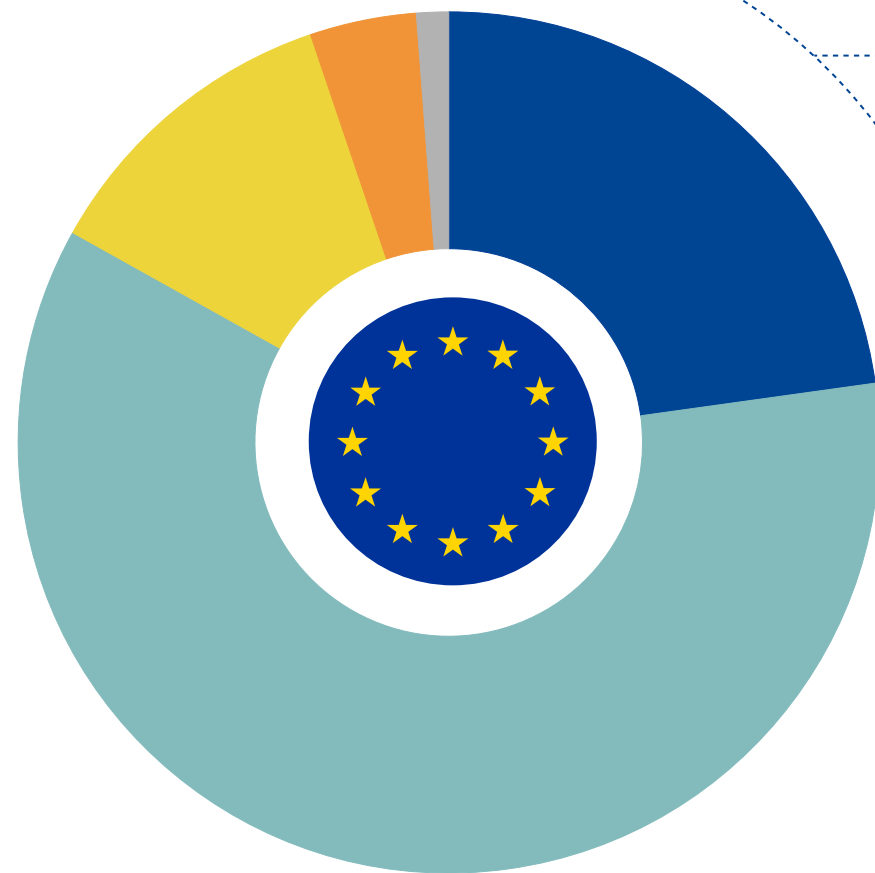
27 Member States

194 regions

62 636 interviews

Quality of life in EU regions

EU27 average



23% Very good

60% Rather good

12% Rather bad

4% Very bad

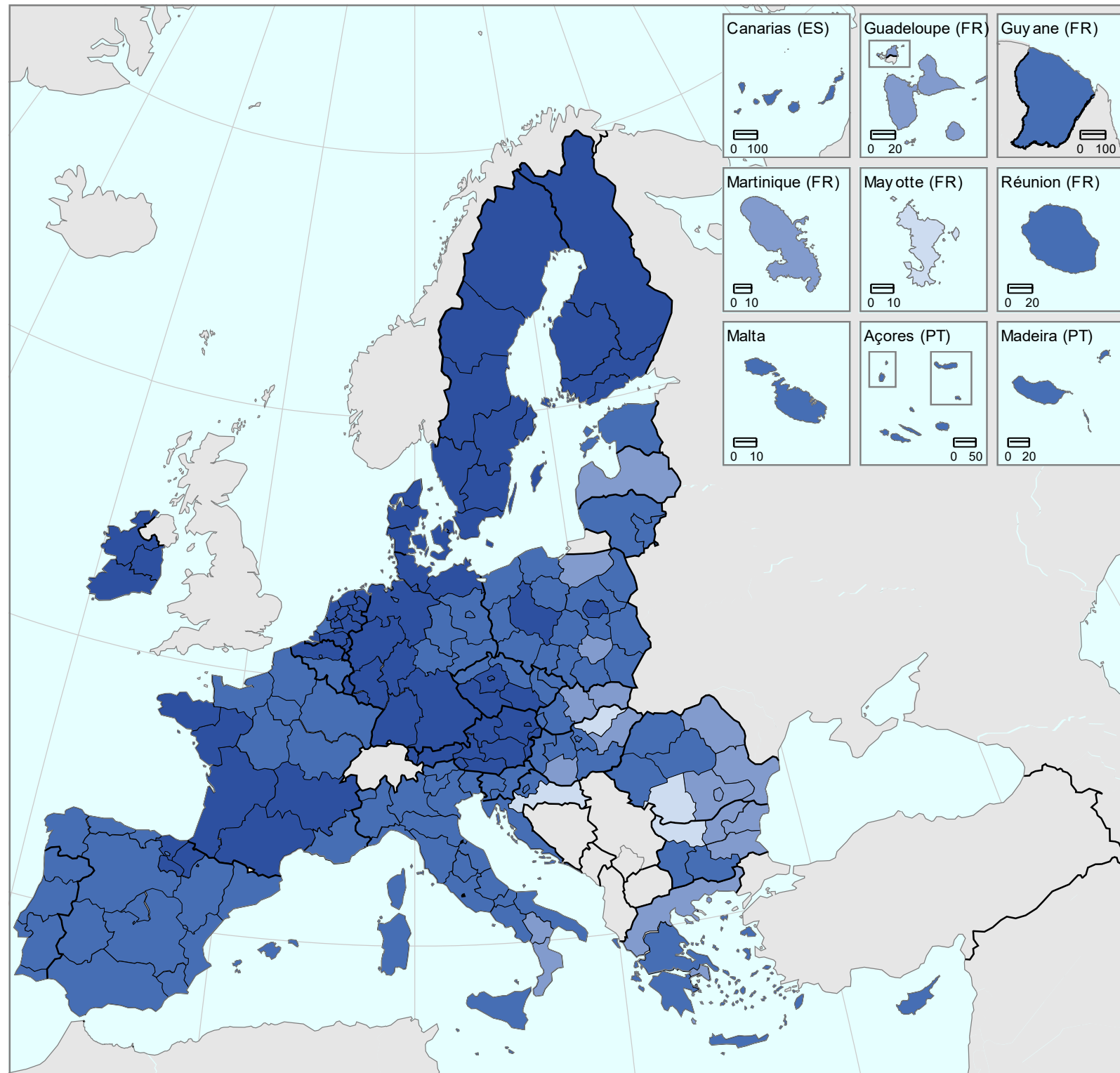
1% DK/NA

How would you judge the current situation in each of the following?

The quality of life in (OUR REGION)

Flash EB 500 / Base: n= 62 636

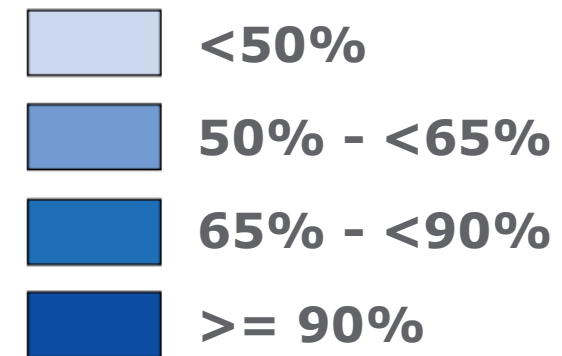
Quality of life in EU regions



How would you judge the current situation in each of the following?

The quality of life in (OUR REGION)

'Good' (very + rather good)



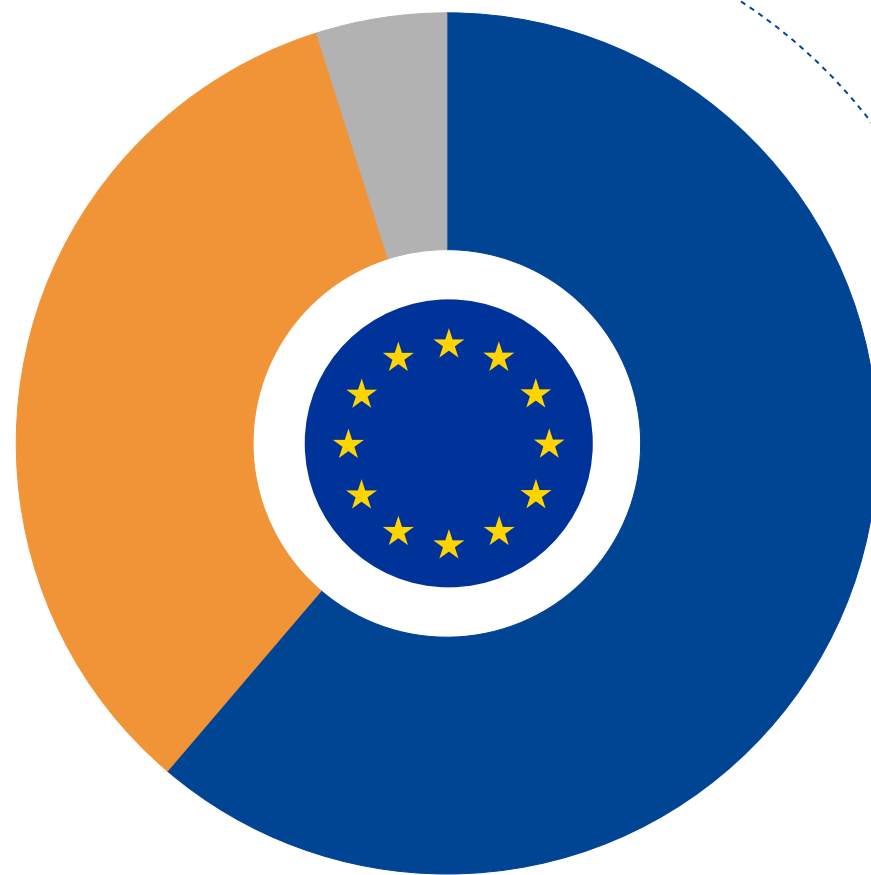
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Trust in the EU

EU27 average



61%

Tend to trust

34%

Tend not to trust

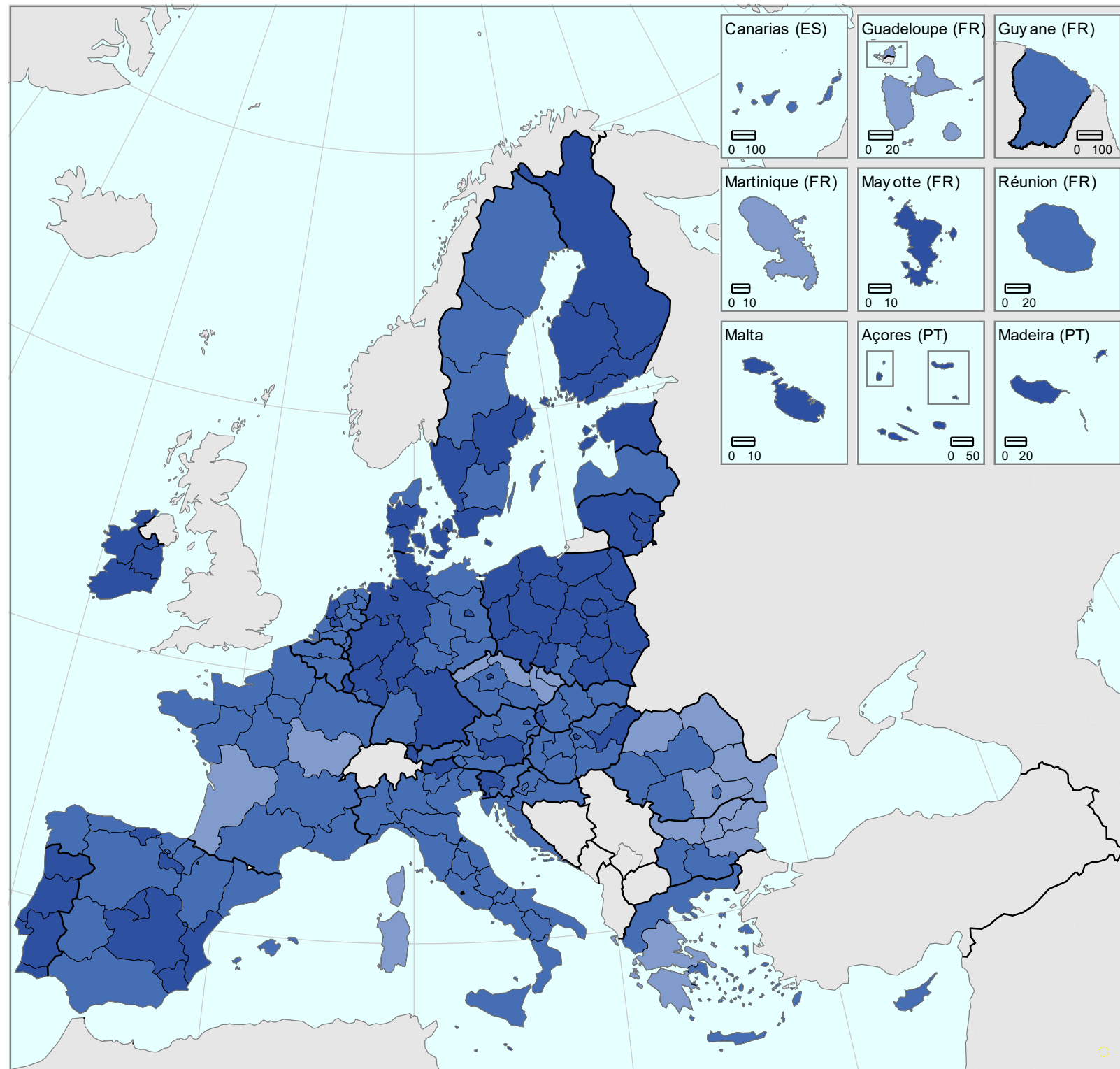
5%

DK/NA

Could you please tell me if you tend to trust or tend not to trust the EU?

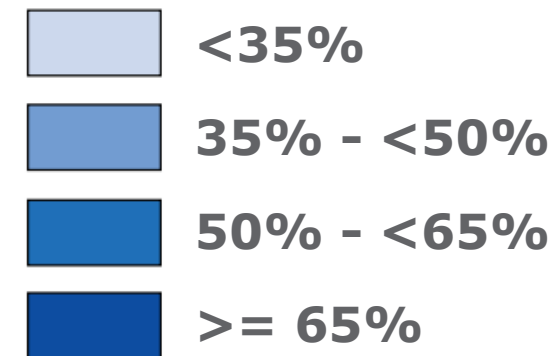
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Trust in the EU



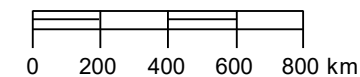
Could you please tell me if you tend to trust or tend not to trust the EU?

'Tend to trust'



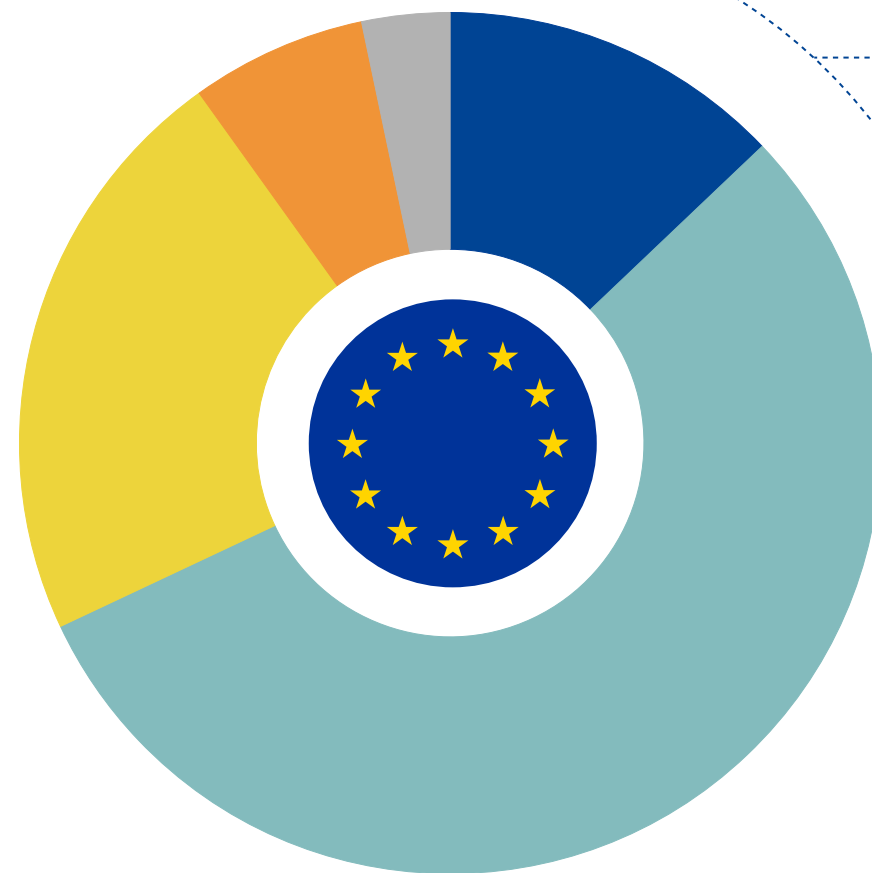
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Economic situation in EU regions

EU27 average



13% Very good

55% Rather good

22% Rather bad

7% Very bad

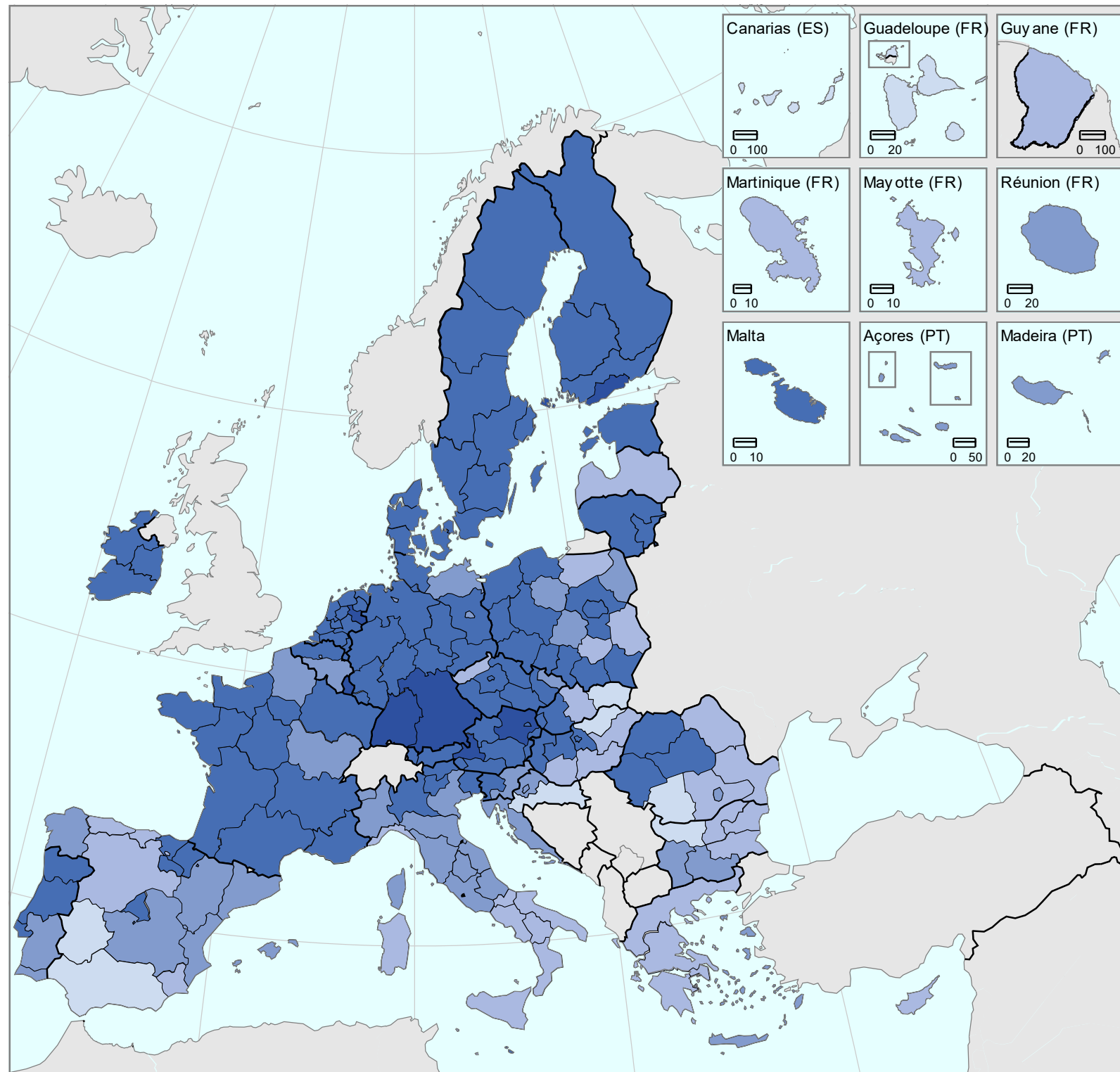
3% DK/NA

How would you judge the current situation in each of the following?

The situation of the economy of (OUR REGION)

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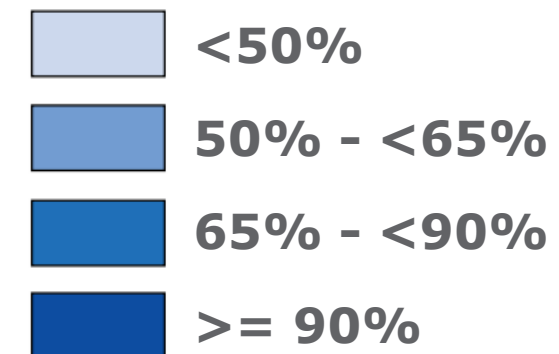
Economic situation in EU regions



How would you judge the current situation in each of the following?

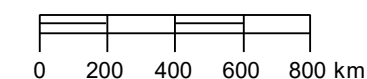
The situation of the economy of (OUR REGION)

'Good' (very + rather good)

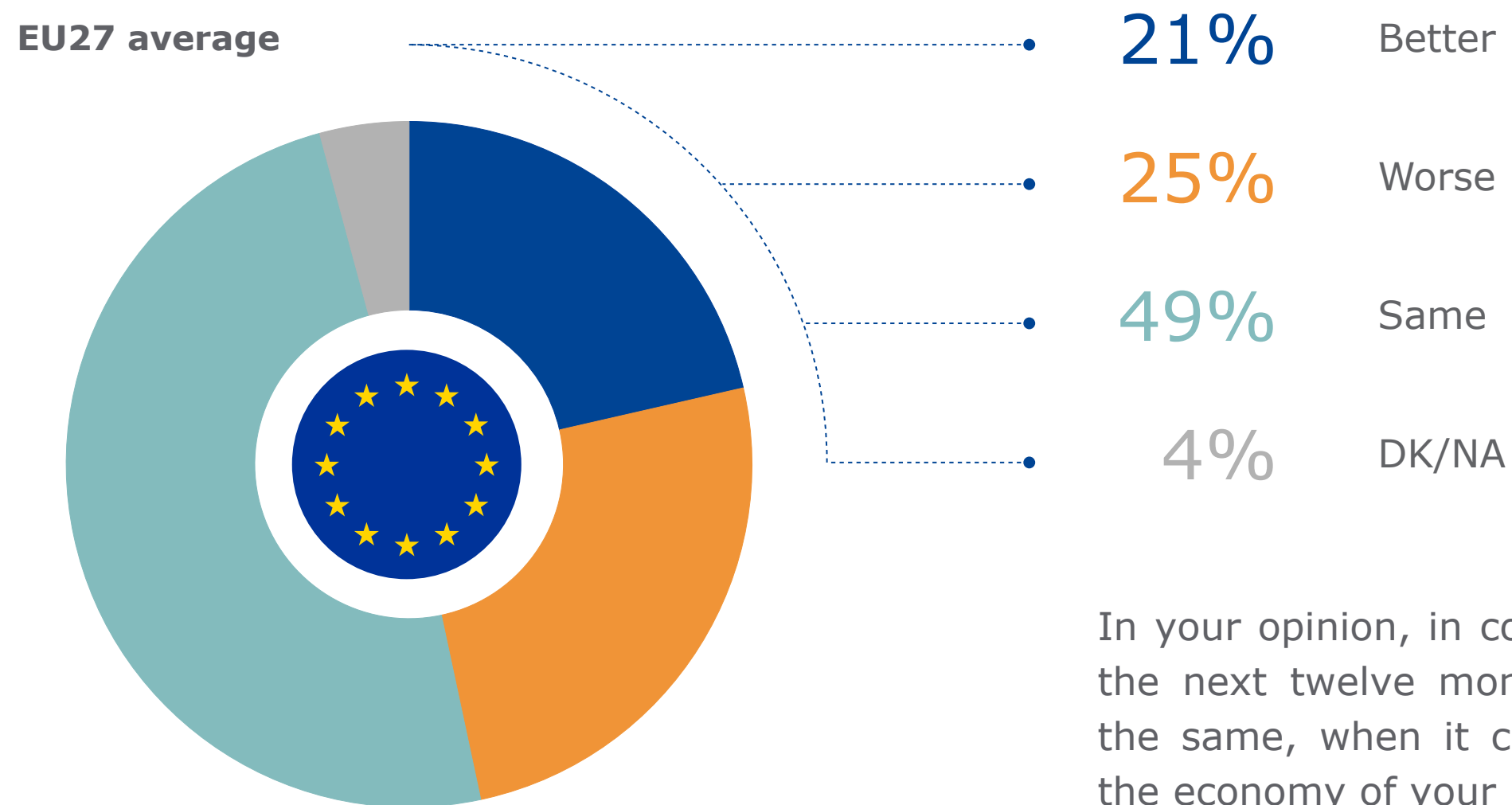


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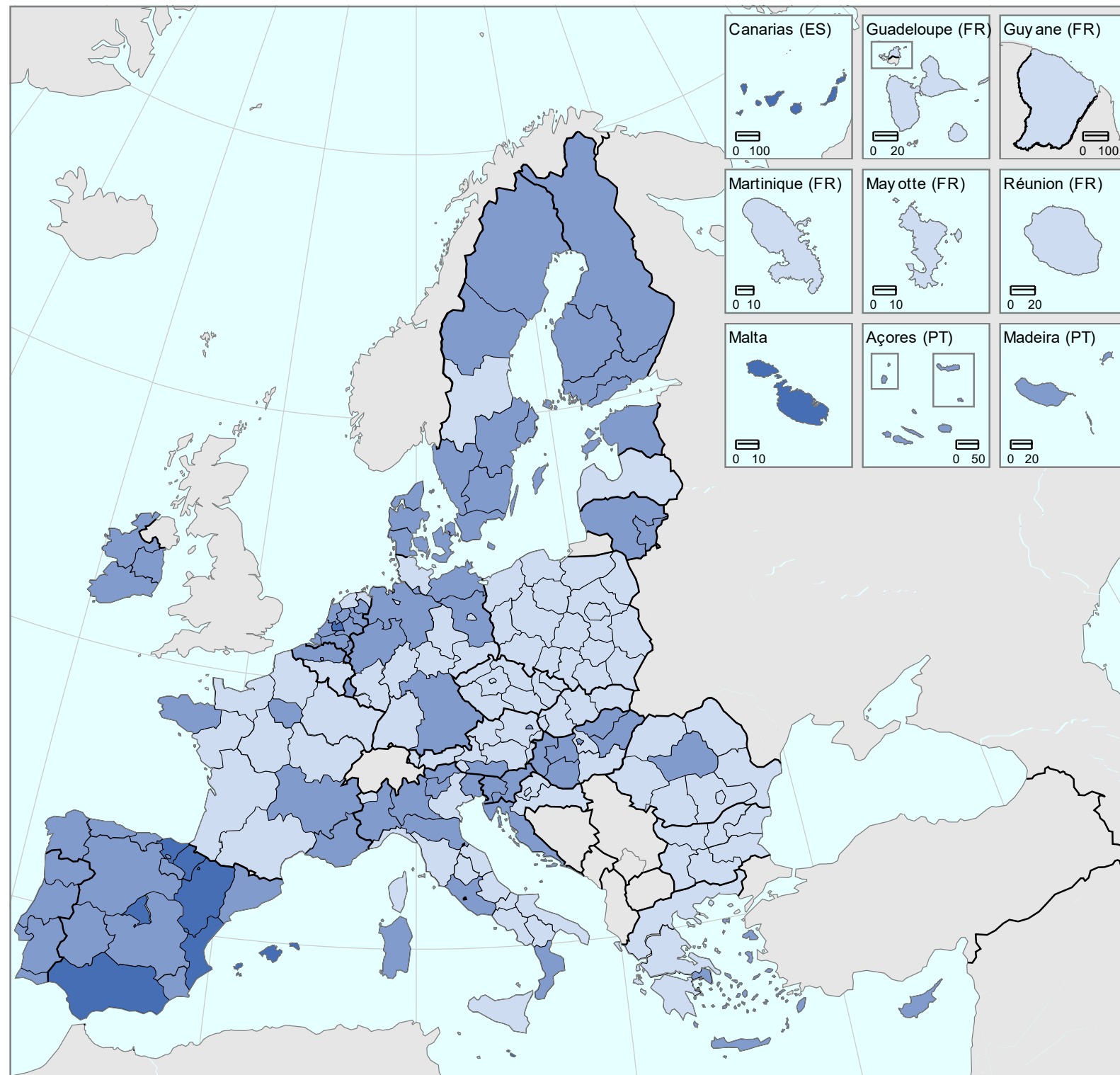
Economic situation: expectations for the next 12 months



In your opinion, in comparison with today will the next twelve months be better, worse or the same, when it comes to the situation of the economy of your region?

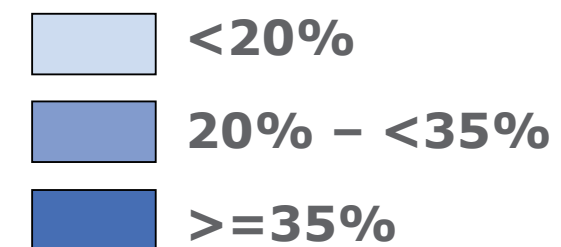
Flash EB 500 / Base: n= 62 636

Economic situation: expectations for the next 12 months



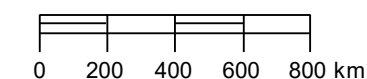
In your opinion, in comparison with today will the next twelve months be better, worse or the same, when it comes to the situation of the economy of your region?

'Better'

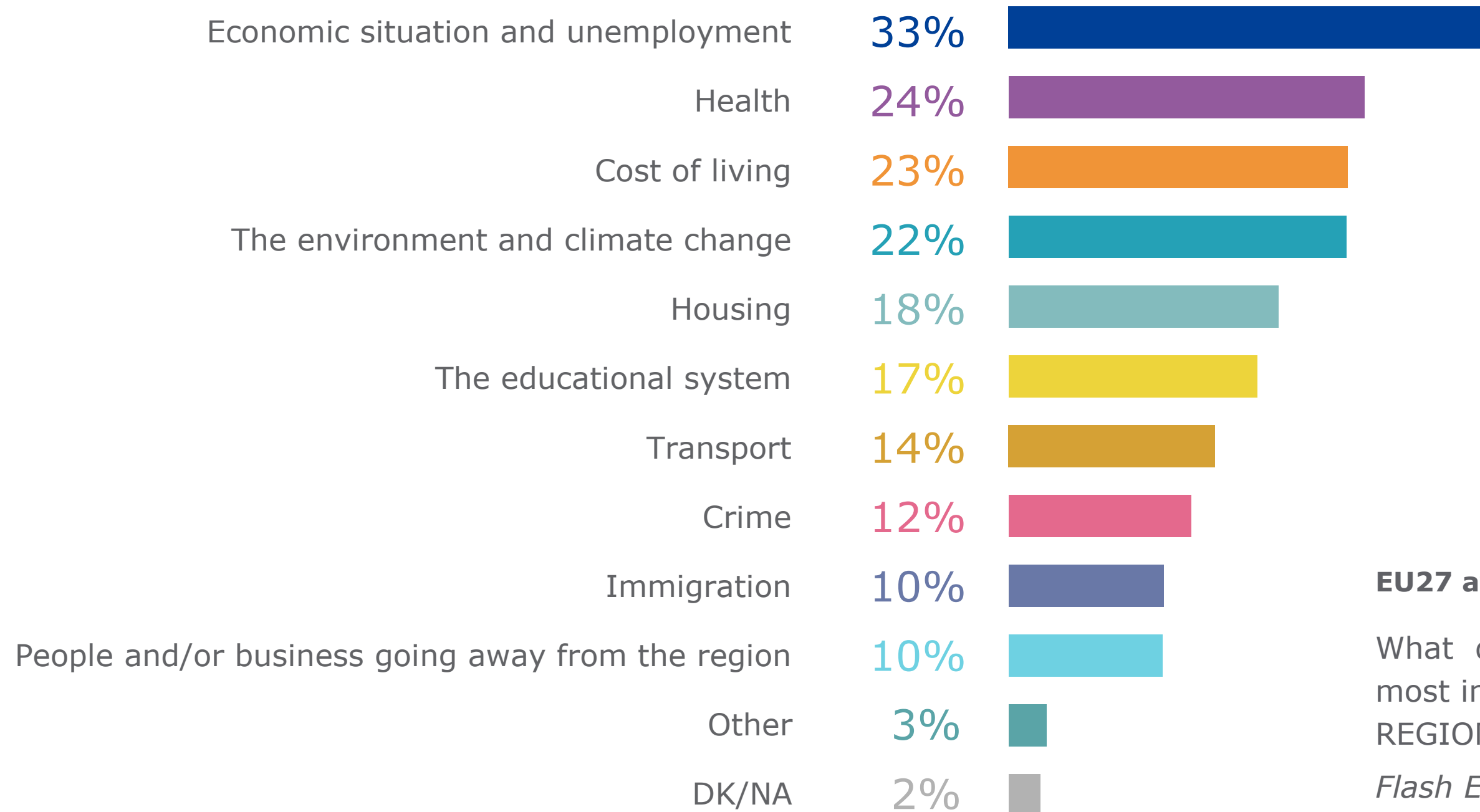


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Main issues facing the regions

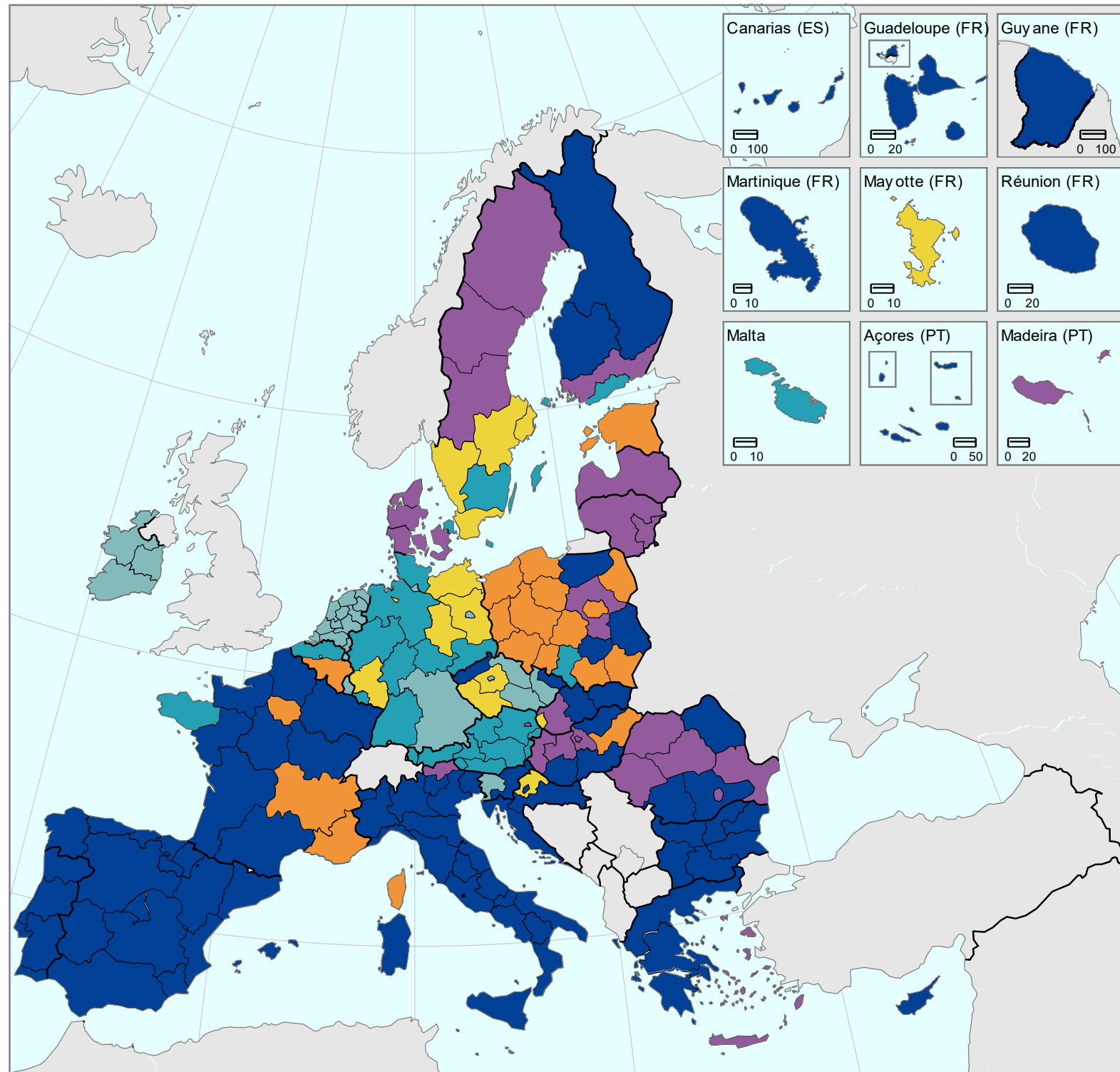


EU27 average

What do you think are the two most important issues facing (OUR REGION) at the moment?

Flash EB 500 / Base: n= 62 636

Main issues facing the regions



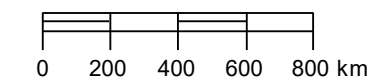
What do you think are the two most important issues facing (OUR REGION) at the moment?

Most mentioned issue

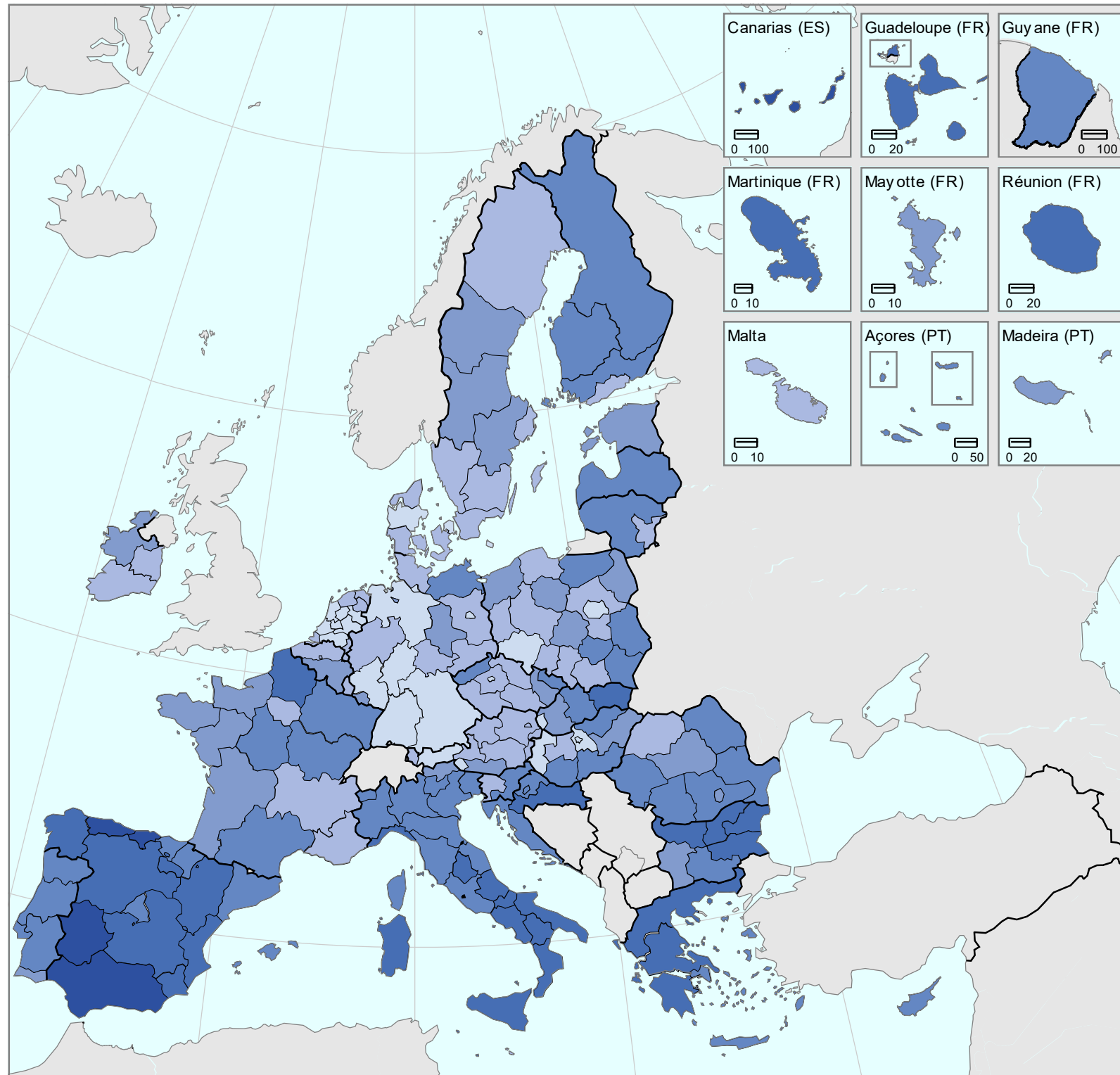
- Economic situation and unemployment**
- Health**
- Cost of living**
- The environment and climate change**
- Housing**
- Other issues**

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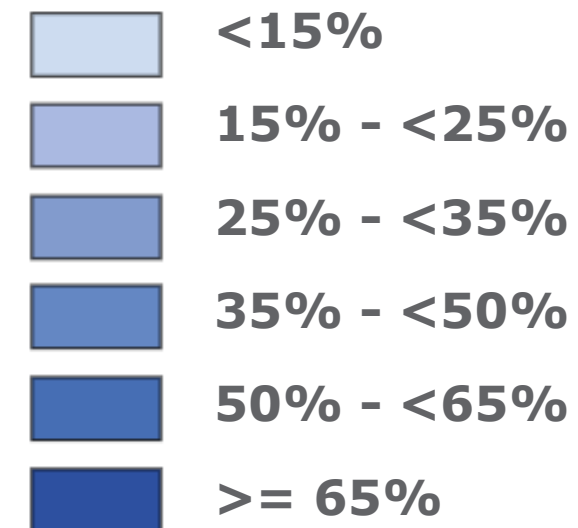
Main issues: Economic situation and unemployment



What do you think are the two most important issues facing (OUR REGION) at the moment?

Economic situation and unemployment

(% mentioned)

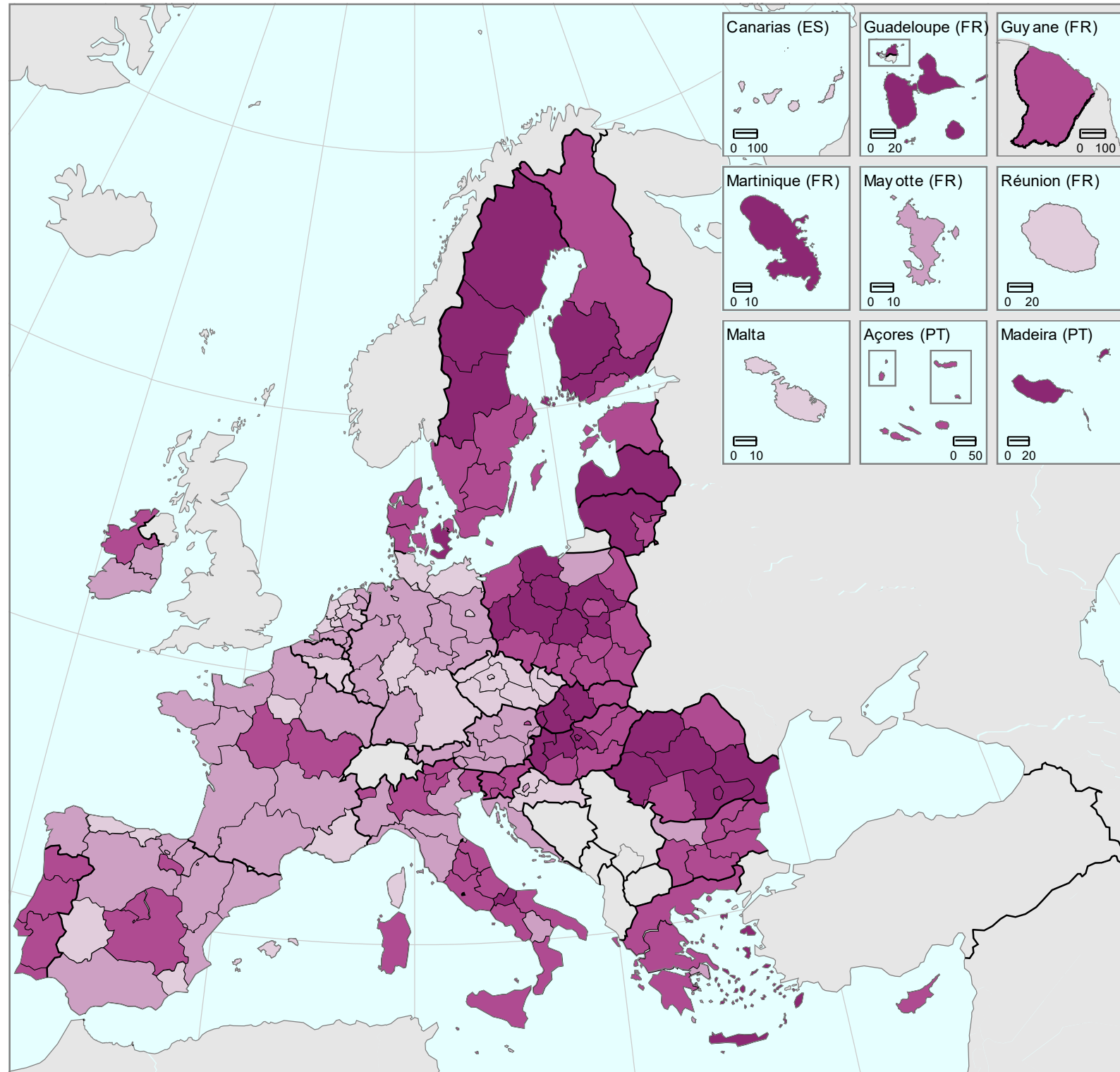


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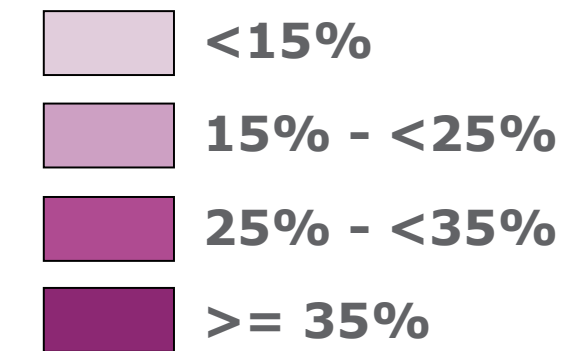
Main issues: Health



What do you think are the two most important issues facing (OUR REGION) at the moment?

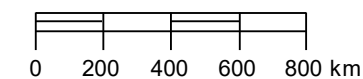
Health

(% mentioned)

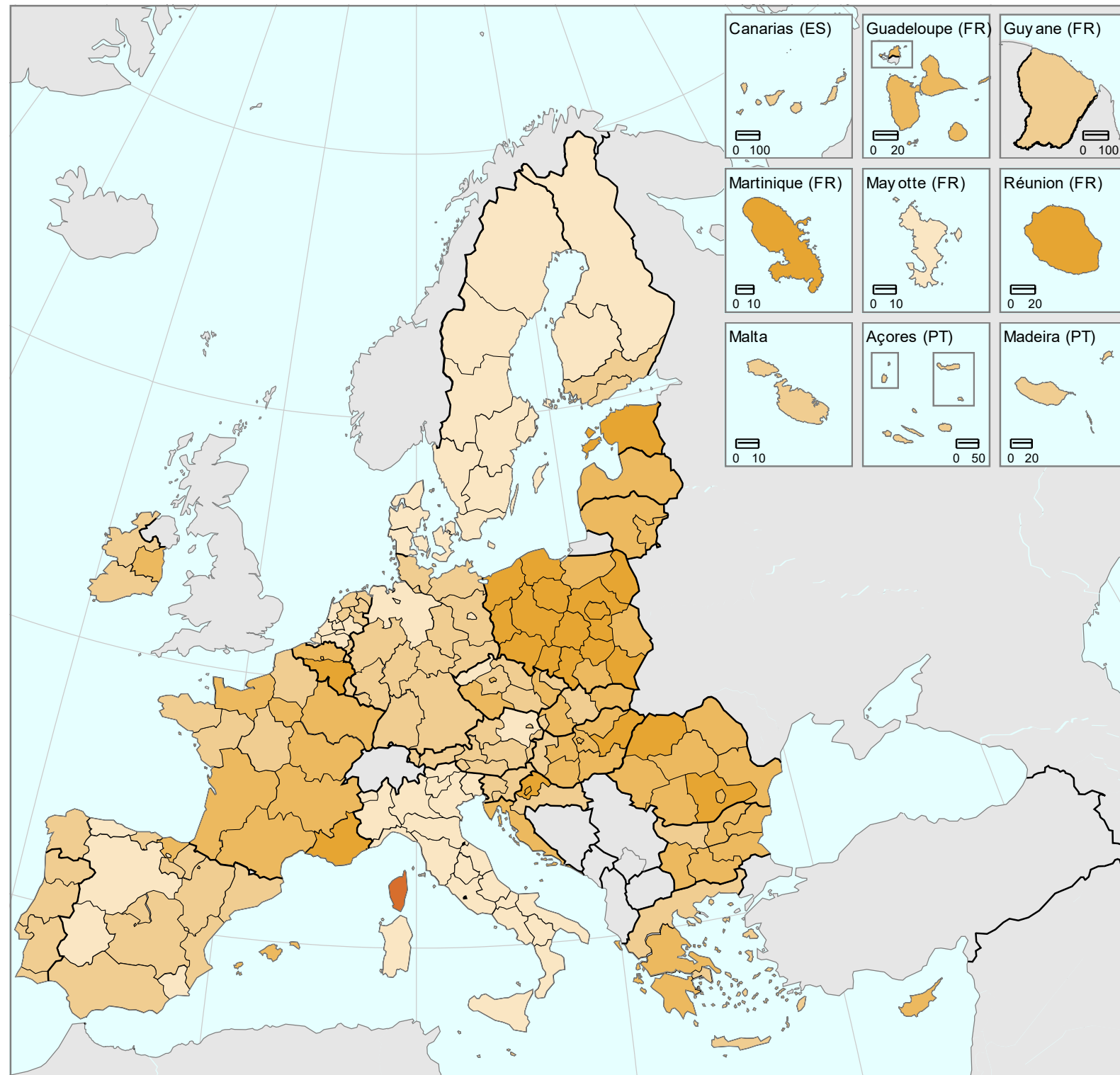


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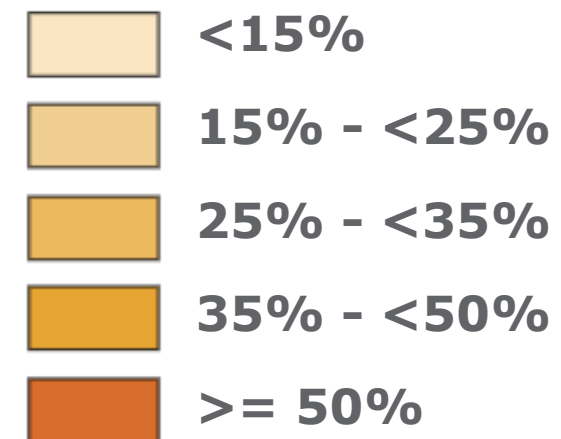
Main issues: Cost of living



What do you think are the two most important issues facing (OUR REGION) at the moment?

Cost of living

(% mentioned)

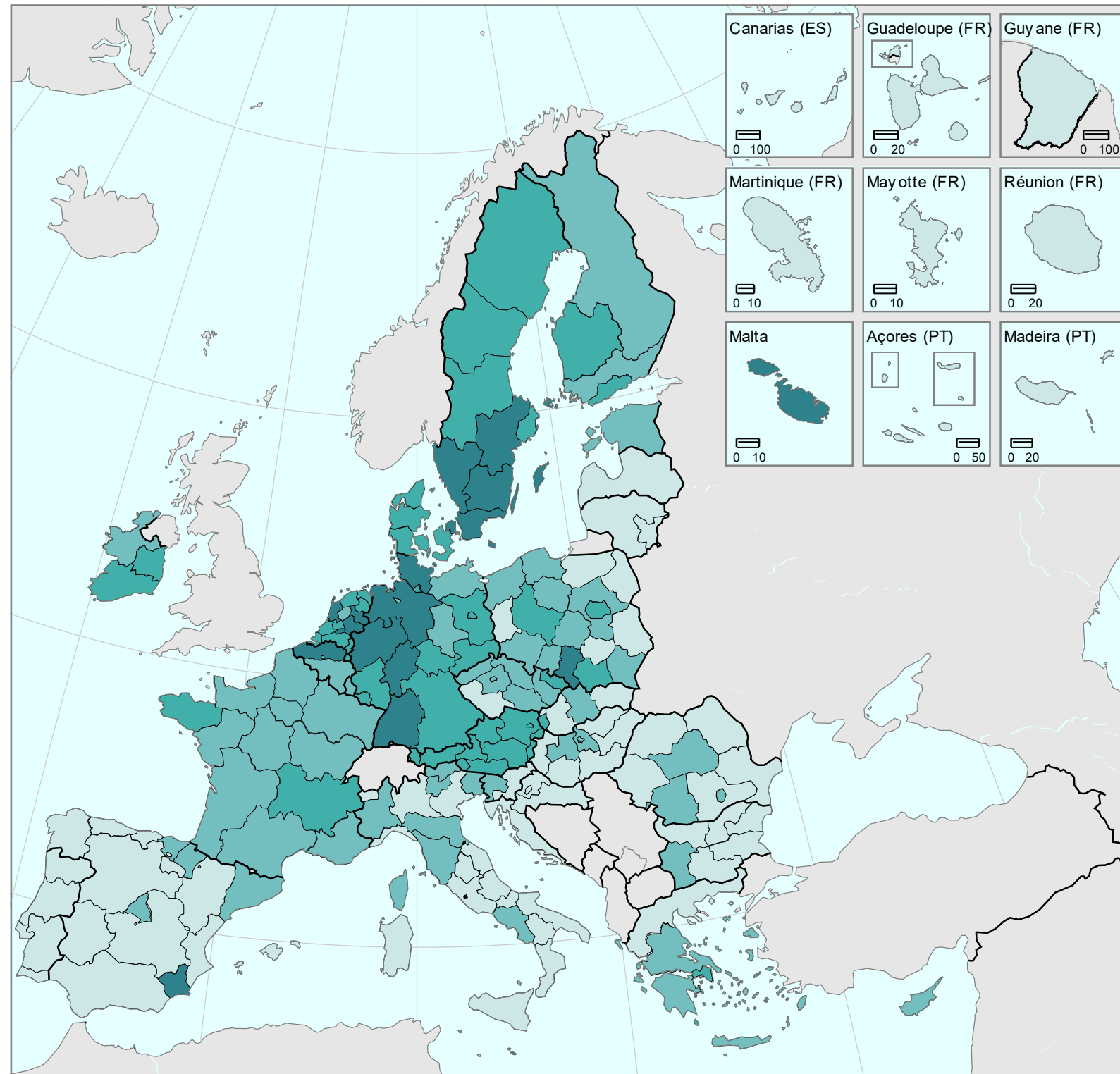


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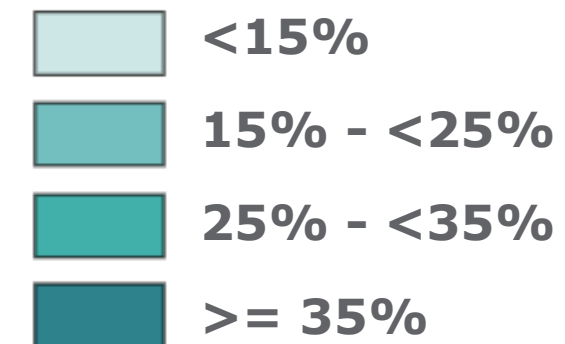
Main issues: The environment and climate change



What do you think are the two most important issues facing (OUR REGION) at the moment?

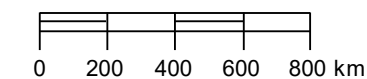
The environment and climate change

(% mentioned)

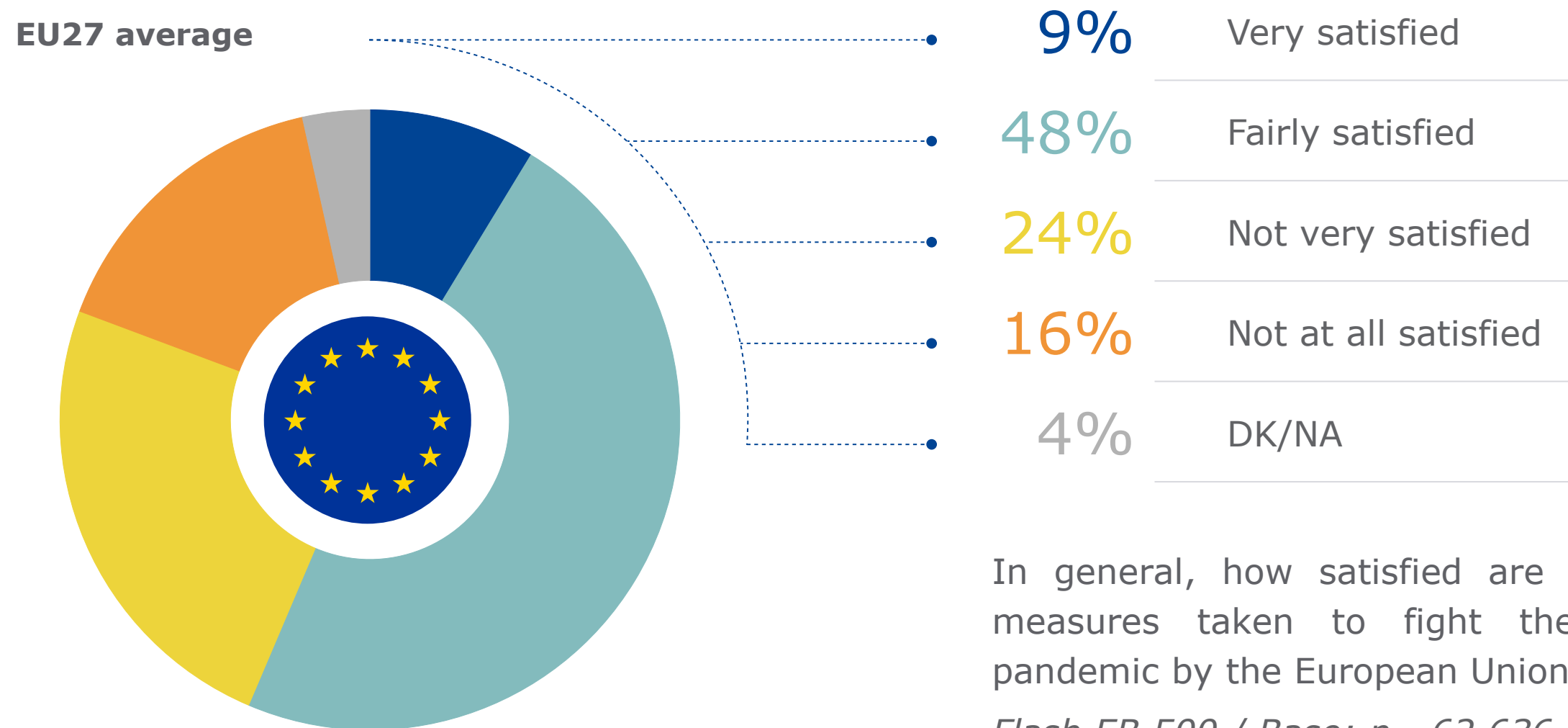


Flash EB 500 / Base: n= 62 636

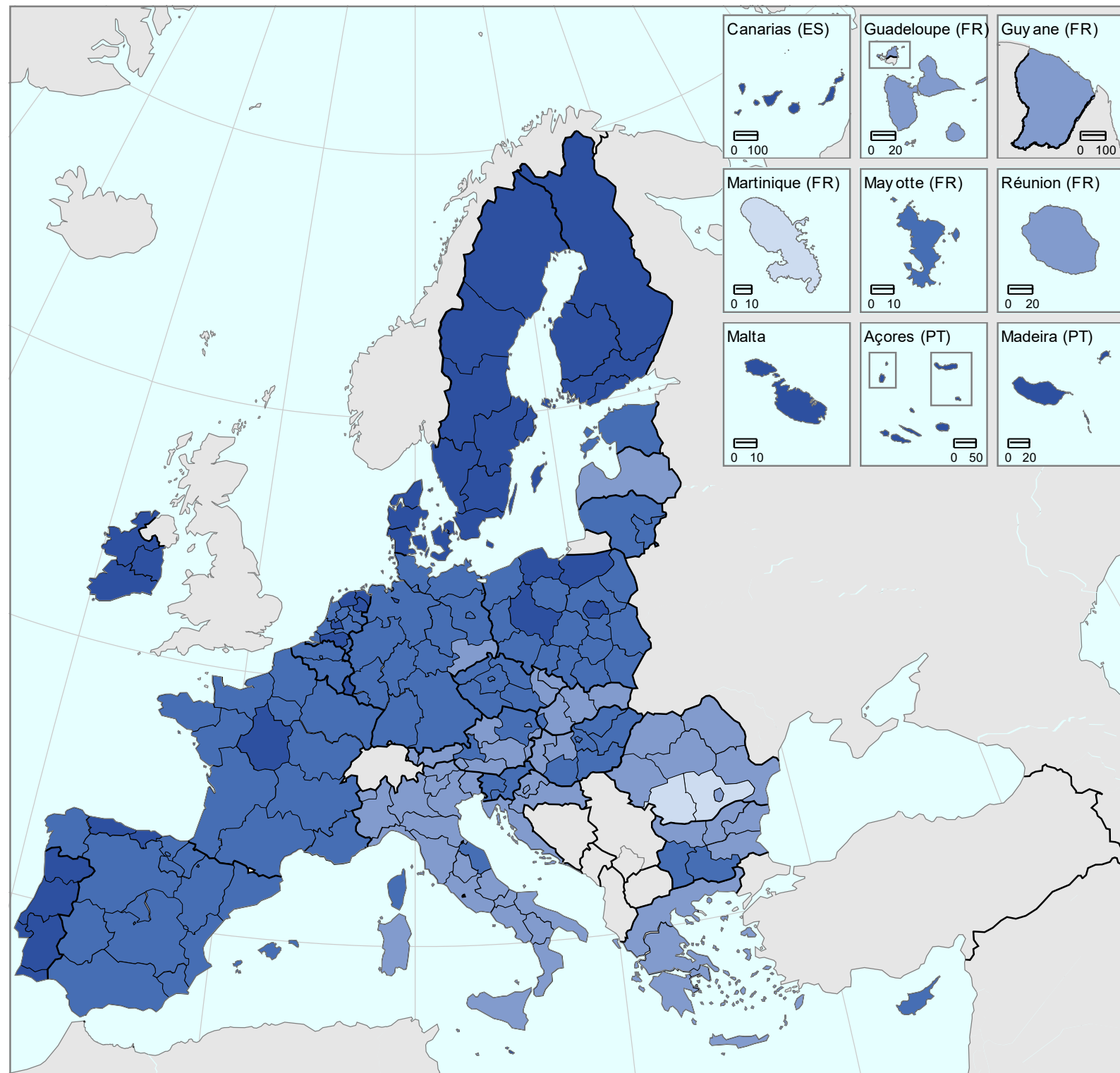
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Satisfaction with EU measures to fight COVID-19

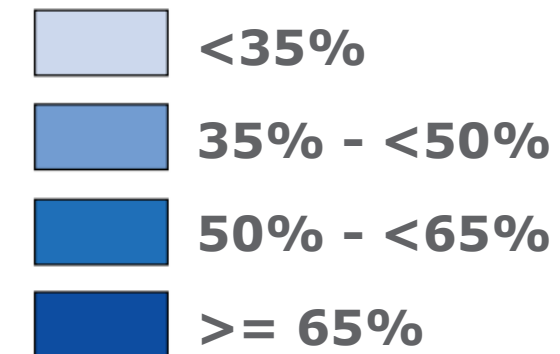


Satisfaction with EU measures to fight COVID-19



In general, how satisfied are you with the measures taken to fight the coronavirus pandemic by the European Union?

'Satisfied' (very + fairly satisfied)

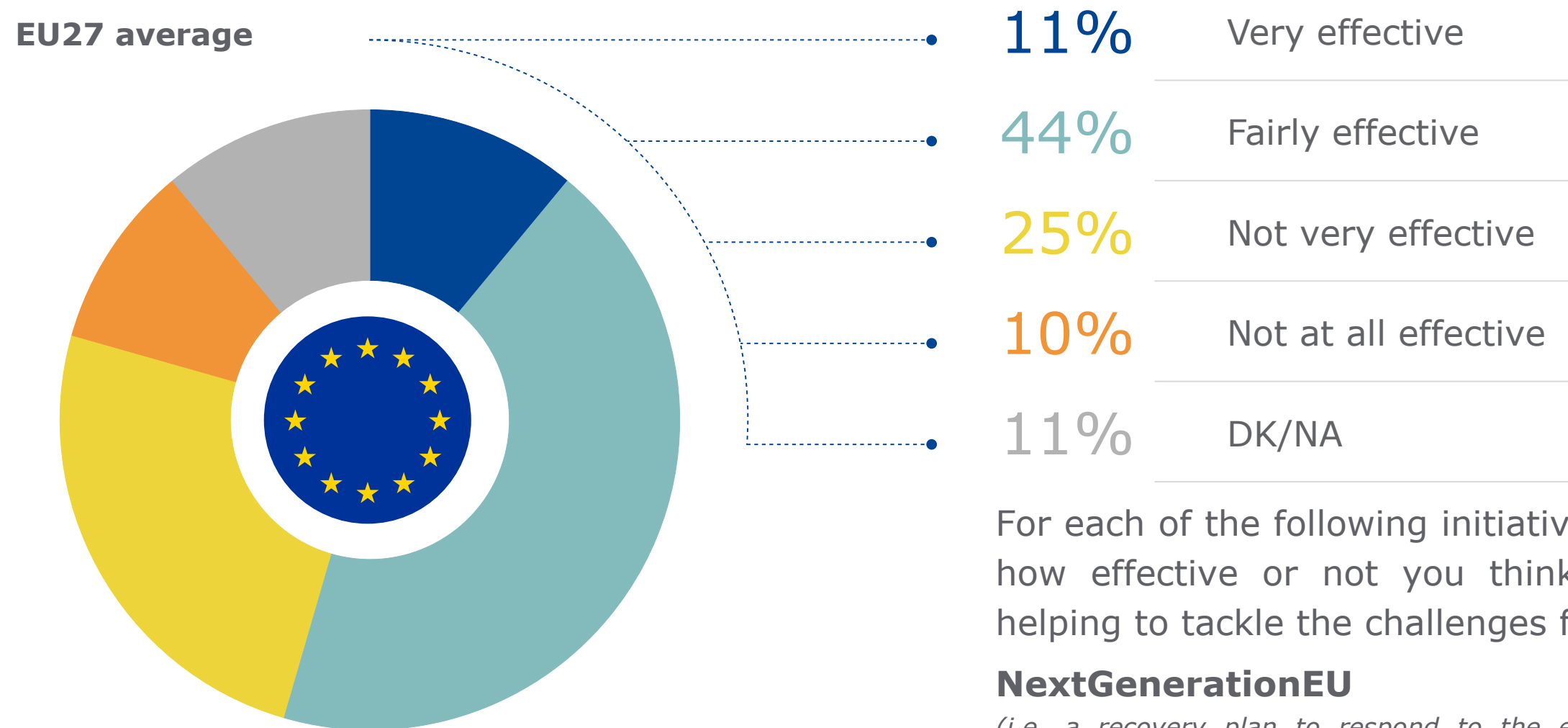


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Effectiveness of the 'NextGenerationEU' recovery plan



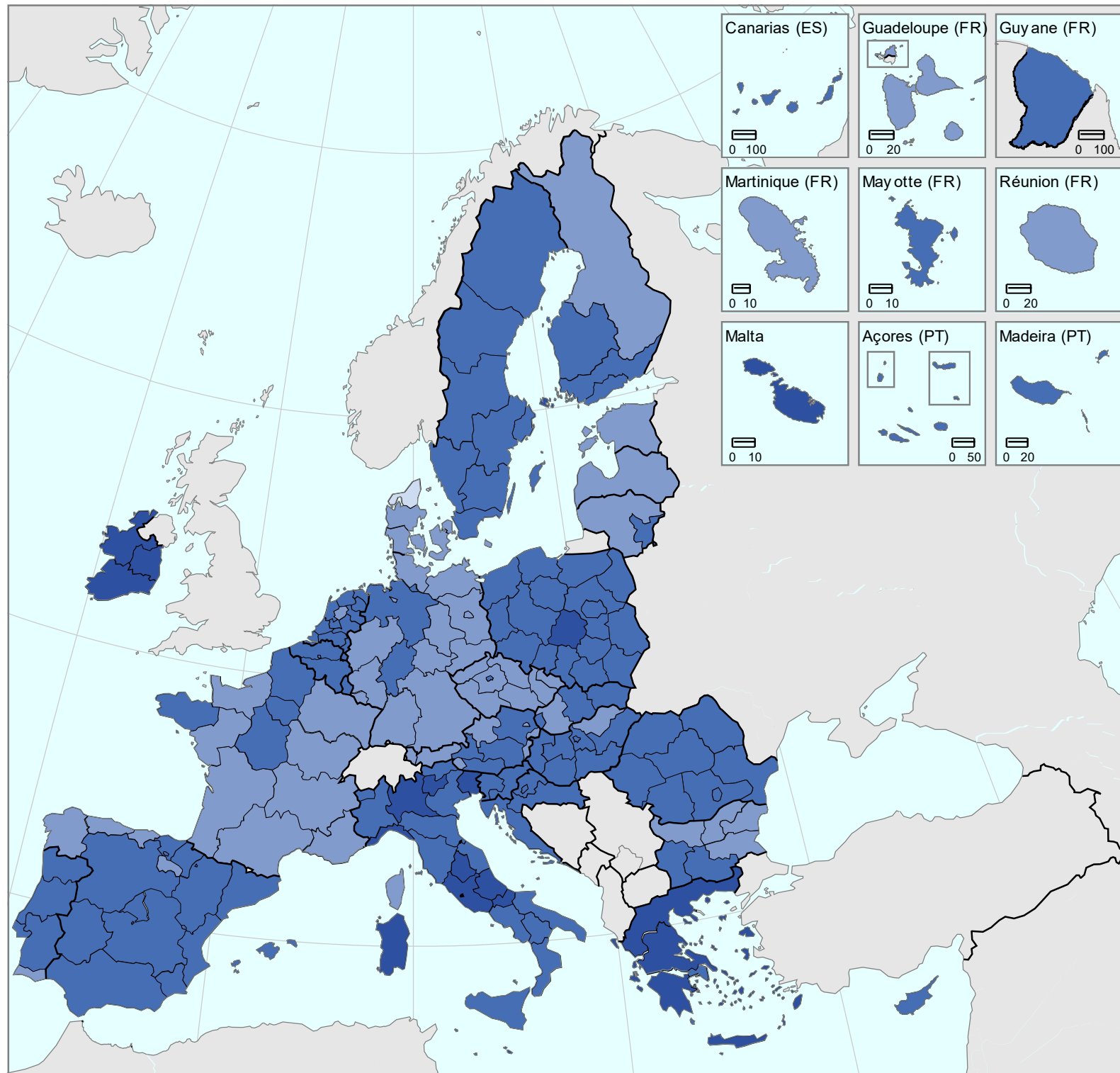
For each of the following initiatives, please tell me how effective or not you think they will be in helping to tackle the challenges facing the EU.

NextGenerationEU

(i.e. a recovery plan to respond to the economic effects of the coronavirus pandemic and modernise the EU's economy, by investing €750 billion in the EU economy)

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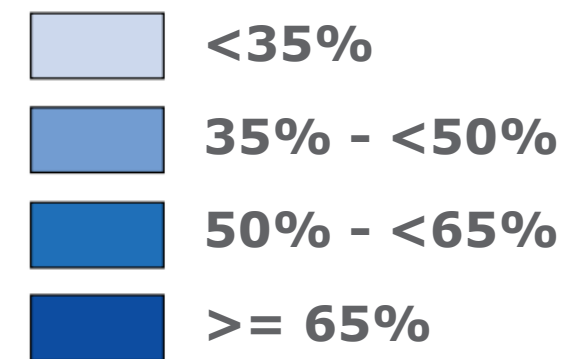
Effectiveness of the 'NextGenerationEU' recovery plan



For each of the following initiatives, please tell me how effective or not you think they will be in helping to tackle the challenges facing the EU.

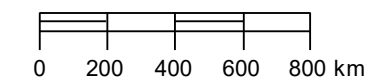
NextGenerationEU

'Effective' (very + fairly effective)

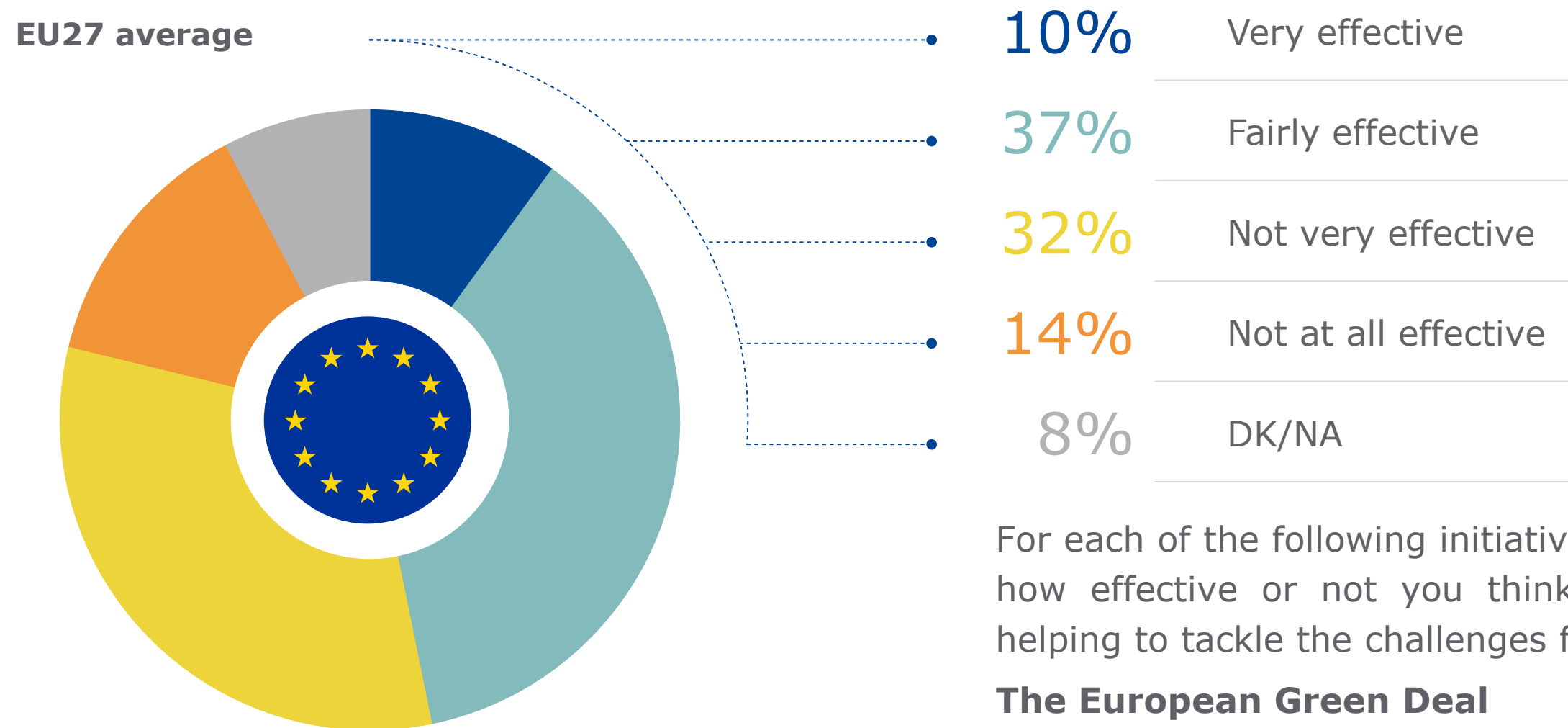


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Effectiveness of the European Green Deal



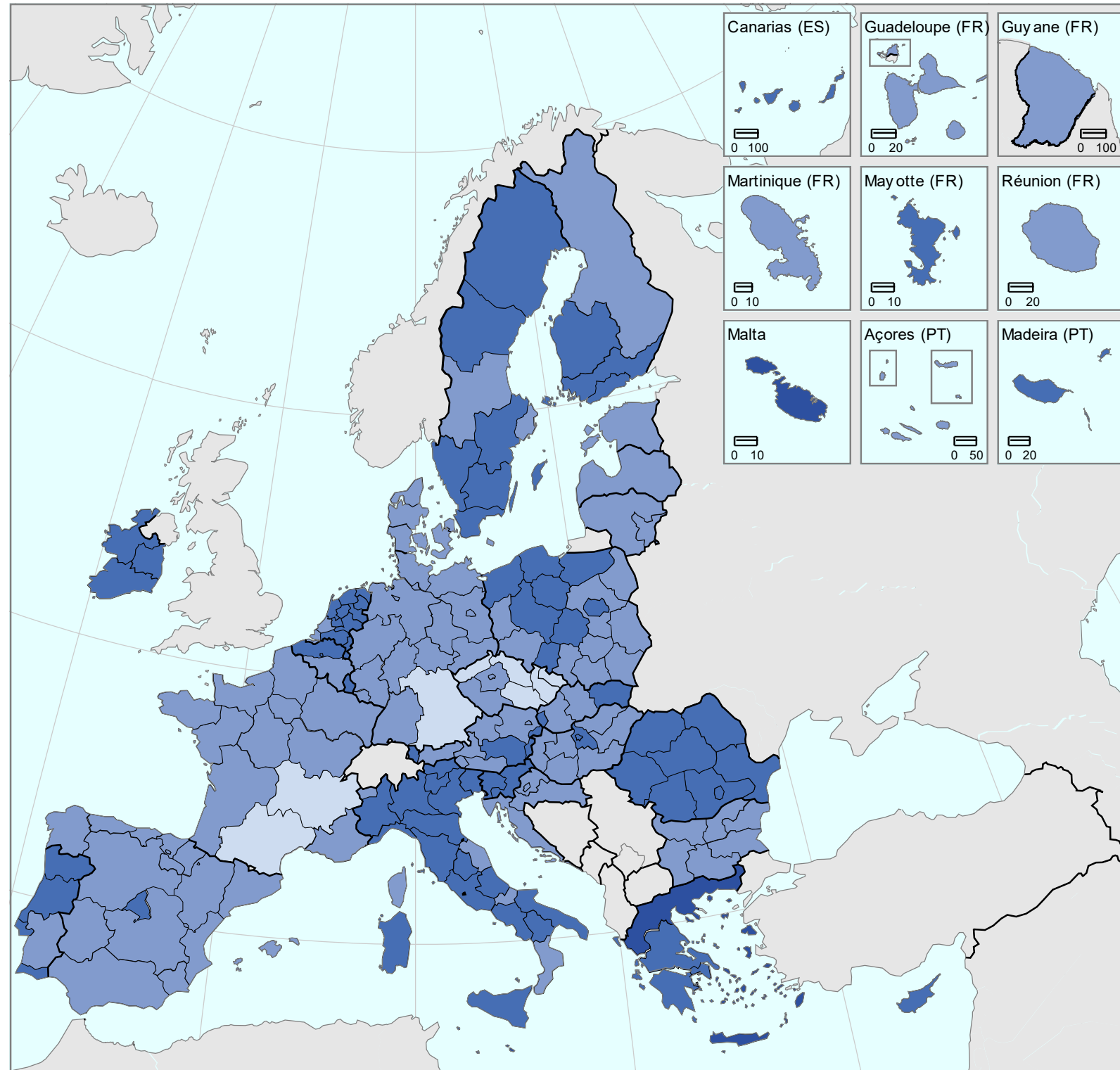
For each of the following initiatives, please tell me how effective or not you think they will be in helping to tackle the challenges facing the EU.

The European Green Deal

(the EU's plan aiming to tackle climate change and transform the EU into a competitive, green economy, climate neutral by 2050)

Flash EB 500 / Base: n= 62 636

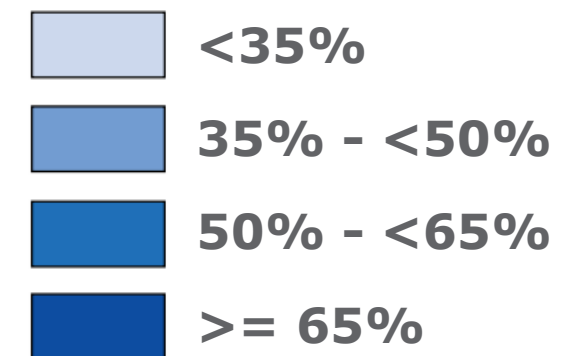
Effectiveness of the European Green Deal



For each of the following initiatives, please tell me how effective or not you think they will be in helping to tackle the challenges facing the EU.

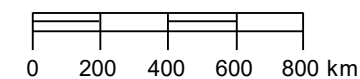
The European Green Deal

'Effective' (very + fairly effective)



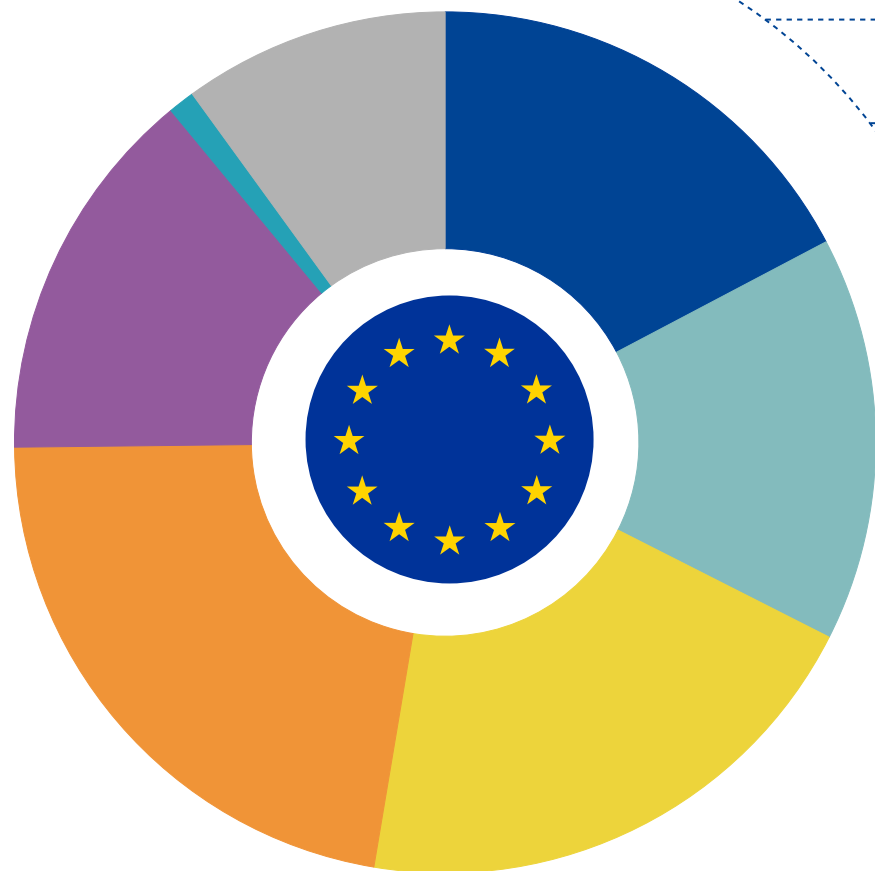
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Representatives best placed to explain the EU

EU27 average

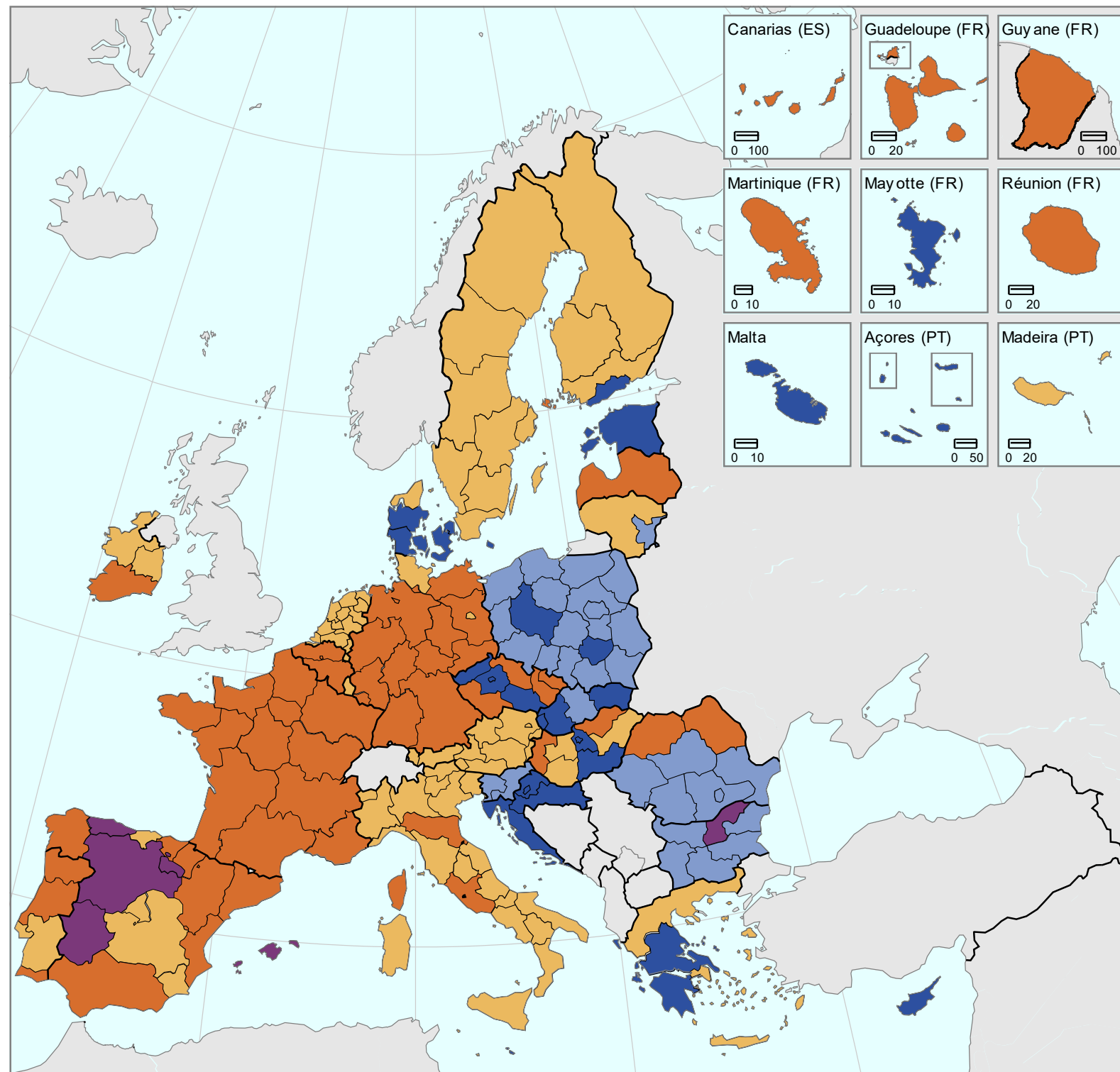


- 17% Your MEPs
- 15% Members of the European Commission
- 20% Your (NATIONALITY) political representatives
- 22% Your regional or local political representatives
- 14% None of them
- 1% All together
- 10% DK/NA

From the following political representatives, which ones are best placed to explain you how European policies impact your day-to-day life?






Flash EB 500 / Base: n= 62 636

Representatives best placed to explain the EU



From the following political representatives, which ones are best placed to explain you how European policies impact your day-to-day life?

Most popular response

-  **Your MEPs**
-  **Members of the European Commission**
-  **National political representatives**
-  **Regional or local political representatives**
-  **None of them**

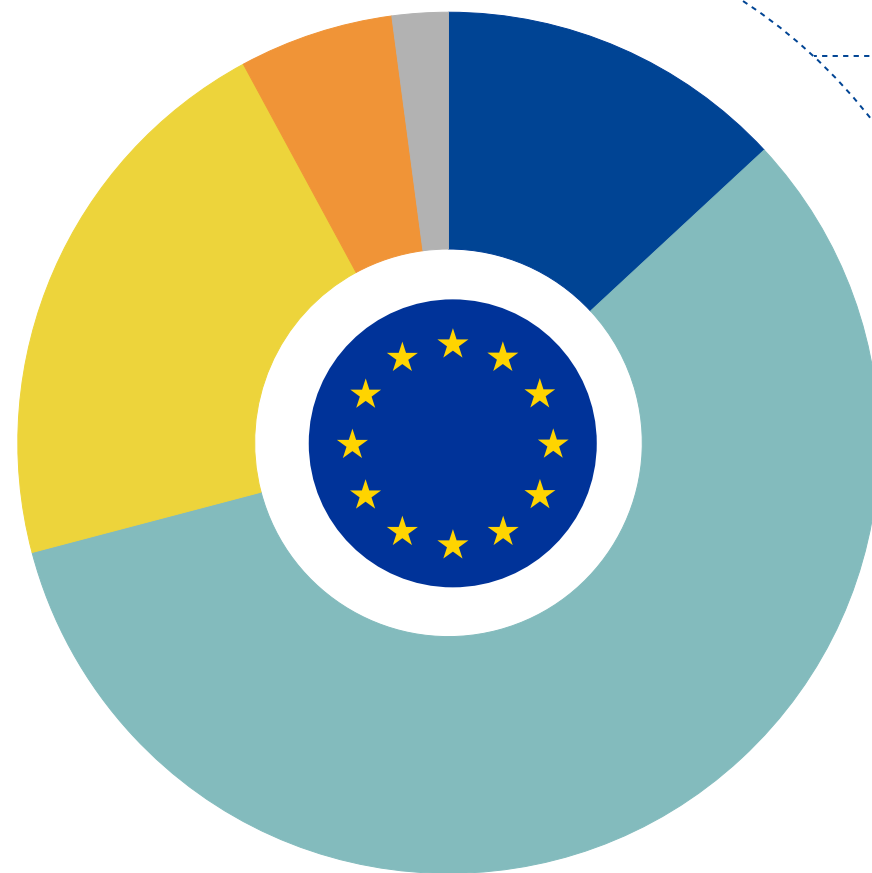
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Optimism about the future for EU regions

EU27 average



13%

Very optimistic

58%

Rather optimistic

21%

Rather pessimistic

6%

Very pessimistic

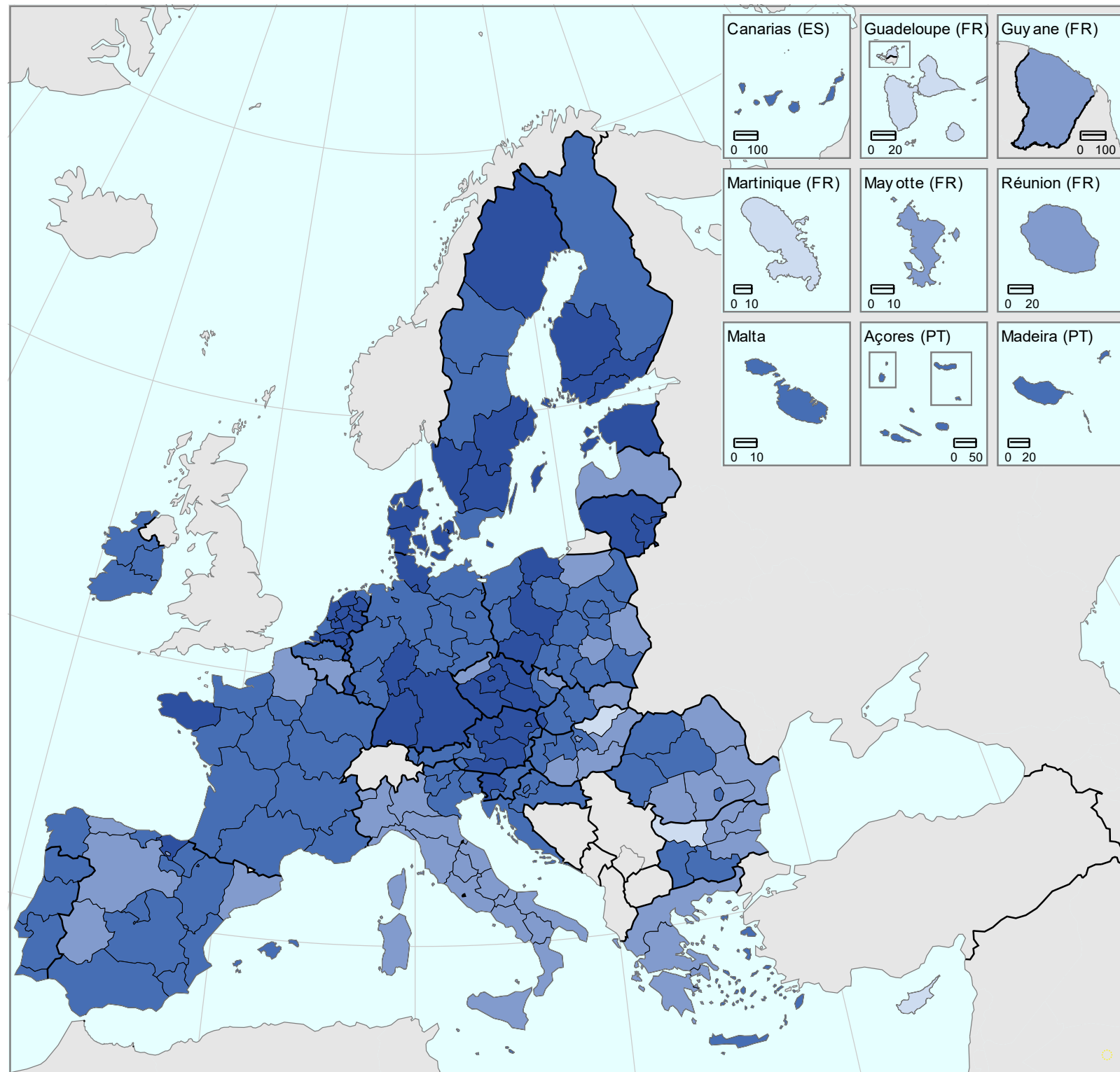
2%

DK/NA

Please tell me if you are very optimistic, rather optimistic, rather pessimistic or very pessimistic regarding the future of your regions?

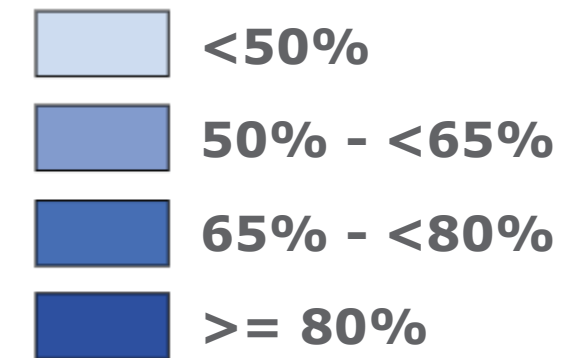
Flash EB 500 / Base: n= 62 636

Optimism about the future for EU regions



Please tell me if you are very optimistic, rather optimistic, rather pessimistic or very pessimistic regarding the future of your regions?

'Optimistic' (very + rather optimistic)



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Methodology

Survey requested and coordinated by the European Commission, Directorate-General for Communication
Fieldwork conducted by Ipsos European Public Affairs

Methodology

- The survey was conducted via telephone interviewing (CATI)
- Coverage: EU27 Member States; in Cyprus, Estonia, Latvia, Luxembourg and Malta, results are provided at country level only
- Sample sizes per region vary between 300 and 1000 (except in 3 regions with 150 interviews)
- Target population: EU citizens, 15 years and over
- Fieldwork: 21 September – 26 October 2021

Presentation of survey data

- Survey data were weighted to marginal age by gender population distributions using post-stratification weighting. The EU27 averages are weighted according to the size of the 15+ population of each region.
- *Note:* Percentages may not total 100 due to rounding.

Thank you!

More information about the survey:

<https://europa.eu/eurobarometer/surveys/detail/2552>